Local landowners in Nevada County partner with Hipcamp to offer their properties for camping and other outdoor experiences, drawing visitors (Hipcampers) from outside the region, who then stimulate the local economy with tourism dollars. Between 2020 and 2022, Hipcampers added an average $886,000 in annual spending, resulting in 8 full- and part-time jobs in Nevada County. The average wage of jobs supported by Hipcamp visitors to the county was $30,383. Beyond the spending occurring in the community, Hipcamp enables hosts to generate income from natural areas of their properties—the average host in Nevada County took home $8,000 in annual supplemental income.

**ECONOMIC IMPACT OF HIPCAMP PROPERTIES**

**How camping on private land benefits the local economy**

NEVADA COUNTY, CALIFORNIA

53 HIPCAMP HOSTS | BROUGHT IN | 4,280 HIPCAMPERS | WHO SPENT | 8,432 NIGHTS OUTSIDE

TRANSPORTATION $78,019
RECREATION $119,679
RETAIL $119,503
GROCERIES $232,006
RESTAURANTS $338,788

HIPCAMPER SPENDING TOTALS $886,000 PER YEAR IN NEVADA COUNTY

Every dollar spent by Hipcampers results in $1.49 in spending within the county.

Spending in the community supports 8 jobs, with an average wage of $30,383.

The average host earned $8,000 in supplemental income.