

webcast expertsSM

a division of
Krishnan & Associates



The Energy Industry's source for webinars on new & innovative technologies, products and services.

Webcast ExpertsSM produces & promotes interactive live webinars to a global audience that brings together energy companies, equipment suppliers, technology providers and industry experts. Our webinars have been attended by over 1,200 energy companies & facilities worldwide and can be accessed anytime, anywhere & on any device.

GENERATE PROPOSALS, ENHANCE CUSTOMER ENGAGEMENT & ACCELERATE SALES FOR YOUR PRODUCTS

Minimize Expenses by reducing travel and time away from the office.

No geographical boundaries.

Maximize reach to interested customers.

Increase your professional contacts.

Designed for high level of interaction.

Lead Scoring based on numerous metrics.

Ongoing benefits through On-Demand Access.

Short time to market.

Viewable across multiple platforms.

Establish yourself and your company as an industry expert.

REACH OUT TO THE GLOBAL ENERGY INDUSTRY NETWORK

Share your insight with **20,000+** targeted decision-makers in the **Power Generation & Energy Industry Worldwide**



Power
Plants



Refineries



Industrial
Facilities



EPCs



Petrochemical
Plants



A&Es

WHAT WE OFFER

PHASE ONE: PLANNING & MARKETING

Content Development with Our Client

Hosting & Development of the Webinar Registration Page

Marketing of the Webinar to our Proprietary Global Energy Industry Database

Marketing through Social Media and Industry Outreach

PHASE TWO: PRESENTATION & MODERATION

Webinar Hosting, Production & Moderation

IT Platform & Support for Hosting the Webinar

PHASE THREE: REPORTING & FOLLOW-UP

Analytics & Metrics Follow-Up

On-Demand Availability for Webinars

CLIENT SCOPE

Development of Webinar Concept & Presentation

Content Review & Finalization of Registration Page

Review Prospective Attendee List

Creation of Seed Question for Q&A

RECENT ATTENDEES



CLIENT TESTIMONIAL

"We have had tremendous success in marketing our catalysts using webinars promoted by K&A's Webcast Experts team. Using their energy industry expertise & network, CORMETECH has benefited with increased visibility, lead generation and proposal volume from a variety of energy facilities worldwide. We strongly recommend them for your marketing & promotion activities"

— **George Wensell, Marketing Manager**
CORMETECH, Inc

CONTACT

e: luke@webcastexperts.com

www.webcastexperts.com

USA OFFICE

Luke Raithel

1516 Bedford St

Stamford CT, 06905

t: 203.921.1800

f: 888.522.6957

INDIA OFFICE

Kaival Shah

415, 4th Floor, Persipolis

Building, Sector 17, Vashi.

Navi Mumbai. 400 703 India

t: 91-22-2789 2212

f: 91-22-2782 2336

