



street fare

Smith Street Funday Sunday

SUN JUNE 25
Noon-6PM

SMITH ST.
UNION - BERGEN ST.

SOUTH BROOKLYN LOCAL DEVELOPMENT CORPORATION
SBLDC

The poster features a vibrant blue header with the event title in large, bold, black letters. In the center, a sunburst graphic contains the date and time. Below the header is a wide-angle photograph of a crowded street market with numerous white and black tents and people. At the bottom left is the SBLDC logo, and at the bottom right is a blue banner with the street name and location.

A 630 Ninth Avenue Suite 417, New York, NY 10036
P 646-230-0719 W www.popupnewyorkevents.com



application

please complete all of the following information, where applicable:

contact name: (last) _____ (first) _____

organization/business name: _____

address: _____

city: _____ state: _____ zip: _____

cell phone #: _____ - _____ - _____ e-mail address: _____

NYS sales #: _____

consumer affairs permit # (artists, crafters, designers ONLY): _____ exp. date _____

food handlers permit # (eateries & specialty cuisine exhibitors ONLY): _____

h15 # (temporary food service establishment permit): _____ exp. date _____

Have you participated with any events managed by PopUp New York Events in the past? () yes or () no

Website: _____ Items to be featured @ POPUP: _____

GENERAL VENDORS ARTISANS, CRAFTERS & DESIGNERS

\$125 per 10 "x 10" space # of spaces _____ TOTAL _____

FOOD & SPEACIALITY CUISINE EXHIBITORS

\$225 per 10 "x 10" space (PREPARED FOOD) # of spaces _____ TOTAL _____

SWEETS & TREATS EXHIBITORS

\$175 per 10 "x 10" space # of spaces _____ TOTAL _____

NOT FOR PROFIT (FUNDRAISING)

\$75 per 10 "x 10" space # of spaces _____ TOTAL _____

NOT FOR PROFIT (Info Only)

Community Based – Complimentary (all others \$25)

SMITH ST. MERCHANTS

One Space FREE with Membership (\$50 per additional space)

Food Vendors please add an additional \$10.00 Convenience Charge & all other exhibitors please add an additional \$7.75 Convenience Charge per Space Booked if paying via credit card

credit card#: _____ cvv#: _____ exp. date _____ visa/mastercard only

I authorize PopUp New York to charge the above Credit Card for this event and clearly understand that this is **FINAL SALE**.

name on card _____ signature _____ date: _____

SEND APPLICATION WITH CREDIT CARD INFO TO applications@popupnewyorkevents.com.

MAIL CHEQUE (30 days prior to the event) OR MONEY ORDER PAYABLE TO: **POPUP NEW YORK**



Smith Street Fun Day Sunday!

Sunday, June 25th 2017

Event Hours Noon- 6PM (Rain or Shine)

On SMITH STREET BETWEEN UNION TO BERGEN STREET

Sponsored by the South Brooklyn Local Development Corp.

I understand and agree to the following:

- 1) Being over 18 years of age, I hereby make application for exhibition space in the Smith Street Fun Day Sunday Festival to be held on the above date, accepting my assigned space as final.
- 2) I understand that it is the law of the City of New York that all vendors have to be properly licensed or authorized by the Department of Consumer Affairs, and that sale of alcoholic beverages including beer and wine is not permitted by vendors. I acknowledge my responsibility to pay sales tax on all sales directly to government authorities myself.
- 3) I will conduct myself in a civil manner and will refrain from the use of intoxicants at the Festival; will be properly attired; will avoid any misconduct which would bring discredit to the Festival; and will not violate the Police regulations under which permission to hold the event is granted.

NO AMPLIFIED MUSIC PERMITTED WITHOUT PRIOR NOTICE AND APPROVAL

- 4) Parking must be legal. There is **NO PARKING on SMITH STREET**.
- 5) I agree to exhibit no work constituting propaganda of any kind. I will not offend the moral or religious sensibilities of any group. I will refrain from giving lectures of any kind. My exhibit will involve no gambling and no games of chance.
- 6) I agree to hold harmless and indemnify from any and all liability and claims whatsoever in nature, including reasonable attorney's fees, the South Brooklyn Local Development Corporation & Clearview Productions Inc., their directors, officers, employees, contractors, as well as property owners in front of whose property I am privileged to exhibit.
- 7) I understand and agree that the event is planned for Sunday, 06/25/17 Rain or Shine. There are **NO REFUNDS** in the event of rain. The NYC Street Activity Permit Office has mandated the official time span of every event permitted in NYC to 12 noon to 6pm.
- 8) I understand that standard space will easily accommodate a 10X10 Tent. Two or more adjacent spaces may be purchased if more space is required. Set-up is in the street, not on the sidewalk, along the curb. Displays must be self-standing.
- 9) I understand that I must bring my own tables, chairs, displays etc. and that the registration fee covers only the empty space that I am assigned.
- 10) I expressly agree that this application and the acceptance of same may be unilaterally terminated at any time, including the day of the Fair, by the SBLDC with or without cause, upon reimbursement of the registration fee to the named exhibitor.