



MEGAN PARK

Megan is a **communication designer** looking to work in social impact, public service, and design strategy.

honors

Kleiner, Perkins, Caufield & Byers
2016 KPCB Design Fellow

USC Brittingham Social Enterprise Lab
2015-2016 Scholar

USC Roski School of Art and Design
Director's Scholar

leadership

Spark SC

Director of Branding, Co-founder
Founding Director of Branding for USC's leading student organization in multidisciplinary entrepreneurship.

American Institute of Graphic Arts
USC

Managing Director

Led the USC chapter of AIGA, promoting the professional development of USC designers.

USC Program Board

Director of Graphics

Led team of graphic designers to create event designs for on-campus concerts, speakers, and events.

skills

Adobe Illustrator, Photoshop, InDesign, AfterEffects, Sketch, Basic HTML + CSS

education

May 2016 **University of Southern California, Los Angeles, CA**
Bachelor of Fine Arts in Design

July 2015 **University of Arts London: Central Saint Martins, London, UK**
Study abroad summer program in graphic design and typography

experiences

Sept 2016 to Present **The Goldhirsh Foundation**
Social Innovation and Design Coordinator
Leading the brand and visual design of the Goldhirsh Foundation and LA2050. Coordinates the foundation's management of grantees, fellowships, non-profit organizations and government partnerships.

June 2016 to Aug 2016 **Livongo Health**
Product Design Intern
Joined Livongo's product design team, responsible for redesigning their mobile, web and digital device interfaces. Led the user interface redesign of Livongo's blood-glucose checking flow of their diabetes platform. Collaborated with the product team for data visualization strategies.

May 2016 to Aug 2016 **Kleiner, Perkins, Caufield & Byers**
KPCB Design Fellow 2016
Selected from 2,500+ applicants to join the 2016 cohort of engineering, design, and product fellows. Worked as a product designer for Livongo Health, a digital health technology company tackling chronic conditions.

Jan 2015 to May 2016 **LA2050**
Design Intern
Conceptualized and designed brand for the 2015 My LA2050 Grants Challenge. Created billboards, bus ads, newsletters, and social media assets. Designed infographics and two Impact Reports available at la2050.org.

Nov 2015 to Feb 2016 **Los Angeles Unified School District**
Contract Graphic Designer
Led the redesign of the Arts Education logo for LAUSD. Worked with the LAUSD Arts Education team to refresh their print and digital collateral. Implemented distinguishing assets for the divisions in the Arts Education Branch, including Visual Arts, Dance, Theatre, and Music.

Aug 2014 to Jan 2015 **Blackstone Launchpad**
Graphic Design intern
Established brand identity and created digital and print collateral for USC's student startup incubator, Blackstone LaunchPad USC.

Oct 2012 to July 2014 **USC Design Studio**
Graphic Design Intern
As the youngest designer at USC's in-house design studio, developed design and professional skills within the university's identity standards. Worked for two years helping create print advertisements, logo design, restaurant branding, social media graphics, and book designs.