



MEGAN PARK

EDUCATION

August 2012 to May 2016

University of Southern California
Bachelor of Arts, Design

July 2015

University of Arts London: Central Saint Martins, London, UK

Study abroad summer program in graphic design and typography

HONORS

USC Brittingham Social Enterprise Lab
2015-2016 Scholar

USC Roski School of Art and Design
Director's Scholar

LEADERSHIP

Spark SC

Director of Branding, Co-founder
Founding Director of Branding for USC's leading student organization in multidisciplinary entrepreneurship.

American Institute of Graphic Arts (AIGA USC)

Managing Director

Led the USC chapter of AIGA, promoting the professional development of USC designers.

SKILLS

Adobe Illustrator, Photoshop, InDesign, Premiere Pro, InVision, Sketch, HTML + CSS

EXPERIENCE

June 2018
to Present

BCG DIGITAL VENTURES
Experience Designer

BCG Digital Ventures is a corporate investment and incubation firm, inventing, building and investing in startups with the world's most influential companies.

Sept 2016
to May 2018

THE GOLDHIRSH FOUNDATION
Social Innovation and Design Coordinator

Led design for the Goldhirsh Foundation and its LA2050 program, an initiative to shape the future of Los Angeles. Responsible for developing all visual branding and digital marketing for LA2050. Acted as community manager to the foundation's grantees and provided design services to partners, including logo design, social media marketing, and web design. Executed 2018 My LA2050 Activation Challenge.

June 2016
to Aug 2016

LIVONGO HEALTH
Product Design Intern

Joined Livongo's product team, responsible for redesigning their mobile, web, and device interfaces. Led the user interface redesign of Livongo's blood-glucose checking flow of their diabetes platform. Collaborated with the product team on data visualization strategies.

May 2016 to
Aug 2016

KLEINER, PERKINS, CAUFIELD & BYERS
2016 KPCB Design Fellow

Selected from 2,500+ applicants to join the 2016 cohort of engineering, design, and product fellows. Worked as a product designer for Livongo Health, a digital health technology company working to create products for people with chronic conditions.

Jan 2015 to
May 2016

LA2050
Design Intern

Created campaign design for the 2015 My LA2050 Grants Challenge, including all social media marketing, billboards, bus benches, and email newsletters. Developed new system for LA2050 newsletters, designed reports, and united the visual brand for the organization.

Dec 2014 to
April 2018

FREELANCE GRAPHIC DESIGNER

Notable clients include the City of Santa Monica, Los Angeles Unified School District, and GOOD Magazine. Focused on graphic design and digital media, including logos, print, and social media.