



COMMUNICATIONS OFFICER INTERN – Barcelona/London based

## **JOB DESCRIPTION**

### **Street Child**

Street Child is a major child-focussed development agency, specialising in Sierra Leone and Liberia. Since the Ebola outbreak we are concentrating on helping the thousands of orphaned children whose life is at risk to return children to schools in both countries. Alongside local partner we have supported over 20,000 children to access education over the past five years.

Since June 2014, Street Child has expanded its work in Europe, opening the first Street Child's office in Italy.

**Street Child Italia** is seeking a skilled and highly committed individual with a background in Communication and Media to join our team – on an intern basis. Salary is not available, the internship is unpaid but some travel expenses will be reimbursed. He/she will work alongside the international team in the London or in the Barcelona office, helping create awareness of Street Child's work in Italy. We are looking for someone to commit to a minimum of 3 month internship for a minimum of 3 days a week and we are willing to consider flexible working arrangements (e.g. home and part-time working). The internship will provide valuable experience for someone looking to move into a career in development and/or communication.

The successful applicant will be responsible for:

- Updating information on Street Child Italia's website
- Creating E-newsletter content (Mailchimp)
- Producing high-quality marketing material such as Poster, Flyers, Brochure and Fundraising Packs following SC's brand guideline
- Social media activities and content; spreading our message, reaching new audiences and engaging with users to be part of Street Child Italia
- Writing high-quality copy for a variety of outlets including press releases
- Promoting and maintaining SCI's partnerships, such as Rete del Dono as well as supporting the Event Manager with Running and Challenge Events
- Other ad hoc duties

This role represents a unique opportunity in to gain hands on experience in a highly fast-moving and dynamic environment. Your work will not only make a great difference, but the exposure and skills gained in this role will provide a superb platform for further career development in communications in either the charity or commercial sectors.

The ideal candidate would have the following:

- Italian mother tongue; fluent in both oral and written English;
- Excellent written and verbal communications skills;
- Basic experience in Photoshop and InDesign;
- A creative and innovative mind;
- A proactive and highly professional approach;
- An eye for detail;
- Relevant studies or work experience in marketing, public relations, advertising, journalism, etc.
- A passion for supporting the most vulnerable

A key to success in this position is to be highly motivated, self-directed and able to work independently

### **How to Apply**

We are looking for candidates who can start ASAP. Please send a CV and cover letter, together with your availability to [marcello@street-child.co.uk](mailto:marcello@street-child.co.uk) with the job title in the subject box.