

ASHLEY TUCKER

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EDUCATION

University of Denver **Denver, CO** **2004–2006**

- B.F.A. in Electronic Media Arts Design
- GPA: 3.95 and Dean's List all academic terms; graduated Magna Cum Laude
- Awarded \$20,000 in merit-based scholarship

Northwestern University **Evanston, IL** **2002–2004**

DESIGN + WORK EXPERIENCE

Penguin Random House, Associate Art Director **New York, NY** **2016–present**

- art direct and design interiors, covers, jackets, and components (cases, endpapers, etc.) for 4-color cookbooks and lifestyle titles (approximately 12 books per year)
- manage and art direct photographers, freelance designers, composers, and illustrators
- perform color correction/retouching of photography and pre-press procedures for PDF workflow titles
- oversee initial print run on press to ensure accurate color

HarperCollins Publishers, Senior Designer **New York, NY** **2015-2016**

- designed interiors for 4-color cookbooks and lifestyle titles and 1-color fiction and nonfiction titles
- performed extensive retouching of photographs of authors, food, interiors, etc.
- performed color correction and pre-press procedures for PDF workflow titles
- managed and art directed freelance designers, composers, and illustrators

Addison Design, Designer **New York, NY** **2014–2015**

- designed digital and print brand materials including annual reports, proxy statements, ads, and collateral
- developed infographics that uniquely communicate and visualize data
- designed websites and directed developers to build the sites according to design and functionality specs

Clarkson Potter/Random House, Designer **New York, NY** **2011–2014**

- designed interiors, covers, jackets, and components (cases, endpapers, etc.) for interior decorating books and cookbooks (approximately 12 books per year)
- developed concepts for celebrity and personality-driven covers and directed photography
- managed and art directed freelance designers, composers, and illustrators
- oversaw and assisted photographer, food stylists, and prop stylists at photo shoots
- performed extensive retouching of photographs of authors, food, interiors, etc.
- performed color correction and pre-press procedures for PDF workflow titles
- oversaw initial print run on press to ensure accurate color

Penguin Group (USA) Inc., Designer **New York, NY** **2006–2011**

(Junior Designer: June 2006–July 2009)

- designed marketing and promotional materials for print and web, including sales presentations
- designed 4-color Putnam, Tarcher, Penguin Audio, and Putnam Praise catalogs three times per year
- introduced HTML e-mails as a marketing tool

Yale University Press, Design Intern **New Haven, CT** **Summer 2005**

- completed jacket layout mechanicals and prepared case specifications for all designers
- assisted designers in preparing interior specifications for independent typesetters

ARTISTIC + TECHNICAL SKILLS

- highly skilled in InDesign, Illustrator, Photoshop, Dreamweaver, Power Point, Excel, and Word
- skilled in HTML