

MINA REBECCA

UX DESIGNER

CHECK OUT MY WORK HERE: WWW.MINAREBECCA.COM

CONTACT

✉ MINAREBECCA@GMAIL.COM

📞 516 - 707 - 7349

📍 LOS ANGELES, CA

LINKEDIN.COM/IN/MINAREBECCA

HARD SKILLS

SKETCH
ADOBE XD
MARVEL
INVISION
OMNIGRAFFLE
PRINCIPLE
KEYNOTE
BALSAMIQ
RESEARCH
USER TESTING
SKETCHING
USER FLOWS
SITE MAPS
WIREFRAMES
PROTOTYPES
INFO ARCHITECTURE
BRANDING
COPYWRITING

SOFT SKILLS

LEADER
PEOPLE PERSON
TEAM PLAYER
COMMUNICATOR
STORY TELLER
RISK TAKER

ME & MY PROCESS

I am a User Experience (UX) designer with a background in online marketing & branding. By leveraging user-centered design principles, I make a user's interaction optimal. I am proficient in research, sketching, user testing, wireframing, prototyping, and delivery. Backing all my designs with data and user testing, I aim to deliver products that not only solve problems, but innovate.



WORK EXPERIENCE

2016-NOW

UX DESIGNER AT WONDER (Venice, CA)

Designing of all kinds of experiences including websites, software, and mobile apps. Process consists of research, feature building, user testing, wireframing, and delivery to the engineering team.

2015

UX/UI DESIGNER AT MOBLABS (Venice, CA)

Designed mobile apps for our partners. As the sole UX/UI, I conducted all the research, testing, designing from low-hi fidelity, prototyping, and delivery.

2015

UX/UI DESIGNER AT CROWDSCHOOL (Los Angeles, CA)

Designed their interactive web platform/portal between teachers and students. Process included research, testing, wireframing, prototyping, and delivery.

2014

ONLINE MARKETING DIRECTOR AT MANAGEMENT RENTAL GROUP & LA MOM MAGAZINE (Los Angeles, CA)

Started the marketing department & increased user base by over 400%.

2013

COMMUNITY MANAGER AT AMPLIFYBUZZ (Beverly Hills, CA)

Led social media accounts of fortune 50 companies like Walgreens, Duane Reade, Bartenura, Nicki Minaj's Myx Fusions.

EDUCATION

2015

CERTIFICATE IN USER EXPERIENCE (UX) DESIGN

General Assembly, Santa Monica

2013

BACHELORS DEGREE IN PERSUASIVE COMMUNICATIONS

Raphael Recanati International School, Herzliya, Israel