

Why Give to the United Way?

United Way of Columbia County is driving the movement to create a stronger community. Our focus is on **education, income, health and basic needs** — the building blocks for a good quality of life. That's what it means to LIVE UNITED.

Last year the United Way of Columbia County raised and distributed **\$427,878** to partner agencies that work every day to meet the needs of our community. Whether the Red Cross' disaster response program, the Salvation Army's rent and utility assistance, or the Bloomsburg Public Library's support of basic literacy, we are proud to help provide these ongoing needs in our region.

We support our county in other ways including funding worthwhile programs and projects sponsored by various community agencies. Since 1987, we have funded 96 programs through grants from our Community Fund totaling **\$142,603**.



EDUCATION

To ensure children have opportunities and acquire skills to succeed in school and in life.

INCOME

To ensure people have the tools and support to create financial stability and independence.



HEALTH

To ensure people have the resources and support for their well-being.

BASIC NEEDS

To ensure people have enough food, shelter and clothing as they strive for a better life.



PROUD
TO BE A PART OF THE
CHANGE.
PROUD TO
LIVE
UNITED.



Did you Know?

\$10— Buys a pair of sneakers for a child going to camp for the first time.

\$25— Buys a sleeping bag for that same excited child.

\$52 or just \$1 a week — Feeds a Family of Four a Christmas Meal

\$104 or just \$2 a week - Means a Back-to-School Shopping Spree for one child who might not have the supplies he/she needs otherwise.