

WIREFRAMES FOR THE NEW DESIGN

This is the landing page of my redesigned website. You may find the notes on each section as well.

One Two Three **Log In Sign Up**

LOGO

News | Leagues | Fixtures | Rankings | Videos | Broadcast

Basketball | Other Sports

I changed the names of all the main tabs, renamed them and prioritized them in this order. Fixture and Rankings are important so I placed them right after Leagues and news tabs.

News is the homepage of the website. It covers all news. If a league is selected in the drop down menu next to it, the landing page is news again but this time narrowed down to the news of the selected league. Again, Fixtures and Ranking automatically shows Turkish League. If another league is searched for, all the user has to do is select the league on the drop down menu first.

(NEWS / TEXT AND PICTURE AREA)

GALLERIES

Galleries are less important so placed here

GAMES

Games may be important so placed here.

MULTIMEDIA

And multimedia here. Since these tabs are out of scope, I won't go into detail here.

Click to read more...

UPDATES

(AD BANNER 1)

The web site is swarming with ads. I placed them in designated areas. Throughout the site, I considered using Gestalt principles. Things related are placed together, easier for the eye to distinguish elements.

BY TEAM

The user can select content of a specific team once a league is selected. In default mode, Turkish Super league is selected. Since the system knows which team a logged in user supports, it automatically customizes content according to the user.

ALL LEAGUES

PREMIER LEAGUE

LA LIGA

BUNDESLIGA

(AD BANNER 2)

The user can select content of a specific league from the main page as well. In default mode, Turkish Super league is selected.

MORE+

MORE+

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This is the category page when clicked upon Fixtures on the main website.

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[Leagues](#) | [News](#) | [Fixtures](#) | [Rankings](#) | [Videos](#) | [Broadcast](#)

The user can change the league from this drop down menu as well.

The user can select any given week from here. Weeks past will be indicated as gray.
The user can also select a specific date in the calendar and the interface will show that week's games.

Leagues ▾ SUPER LEAGUE / 2015-2016 SEASON WEEK 11 ▾

GALLERIES

GAMES

MULTIMEDIA

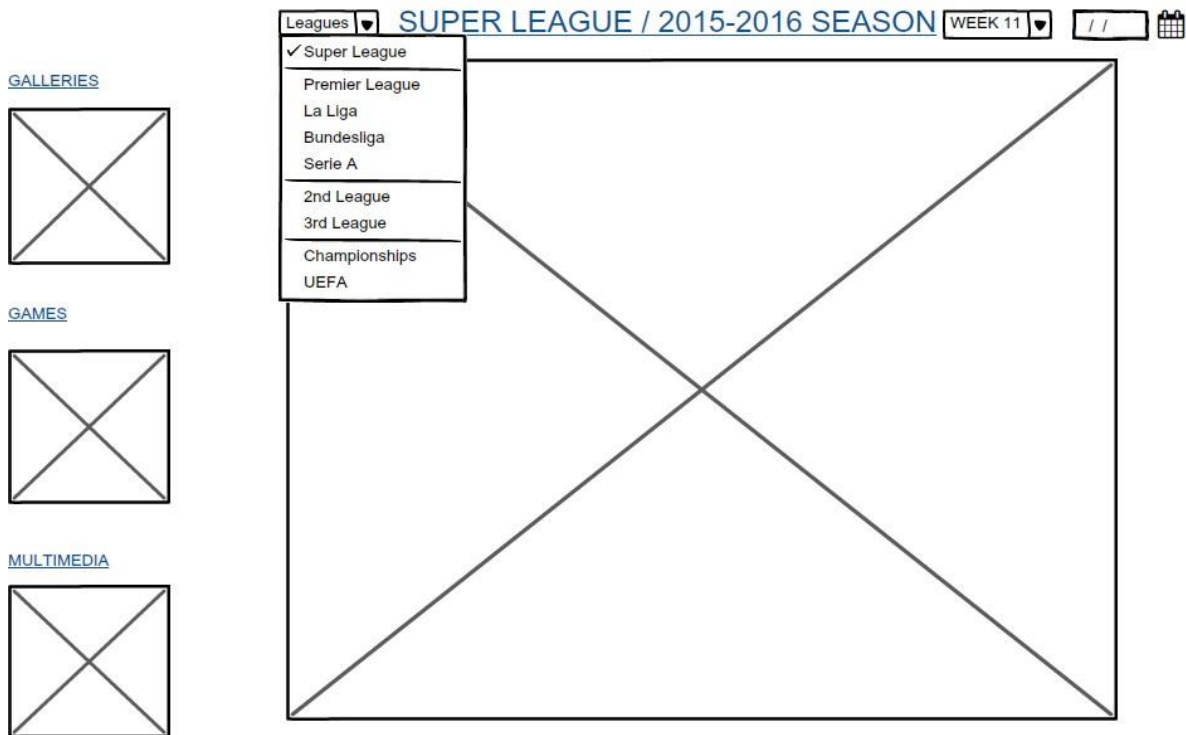
[About](#) | [Media](#) | [Privacy&Terms of Use](#) | [Contact](#)

This is the same category page again. Here, the user is trying to select La Liga Week 14, because according to the table, this is the week Real Madrid is playing Atletico Madrid, also known as a derby. When clicked on the Leagues, there's a selection of leagues easy to access from the drop down menu.

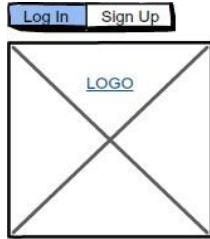
Note: When two teams that reside on the same city play with each other, it's called a derby.



The user decided to look at La Liga (Spanish League) and Week 14, the system immediately showed it with the help of the drop down menus.



The user selects La Liga on the screen. The system gives feedback with the check sign.

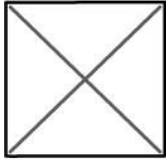


[Basketball](#) | [Other Sports](#)

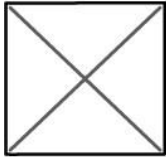
[Leagues](#) | [News](#) | [Fixtures](#) | [Rankings](#) | [Videos](#) | [Broadcast](#)

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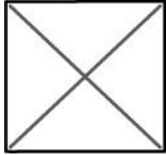
[GALLERIES](#)



[GAMES](#)



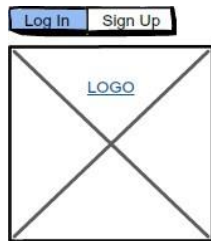
[MULTIMEDIA](#)



Leagues ▾ **SUPER LEAGUE / 2015-2016 SEASON** WEEK 11 ▾ // 📅

- Super League
- Premier League
- ✓ La Liga
- Bundesliga
- Serie A
- 2nd League
- 3rd League
- Championships
- UEFA

The user selected La Liga. La Liga's fixture is displayed now.



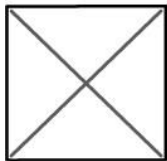
[Basketball](#) | [Other Sports](#)

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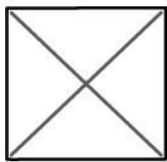
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[Leagues](#) ▾ [LA LIGA / 2015-2016 SEASON](#) [WEEK 11](#) ▾

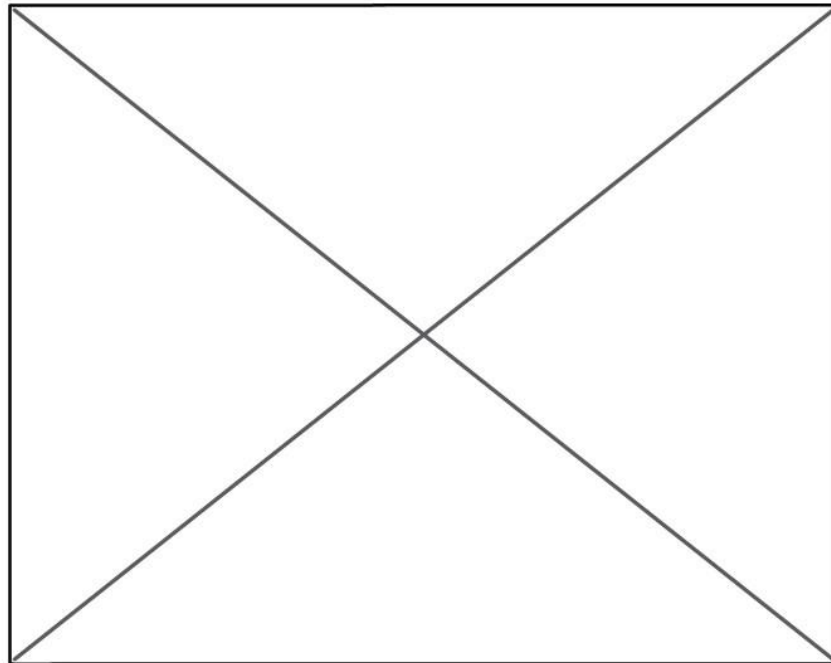
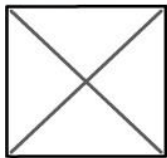
[GALLERIES](#)



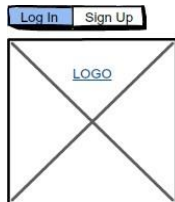
[GAMES](#)



[MULTIMEDIA](#)



The user selects Week 14. The system already confirms that Week 14 has a derby coming up.



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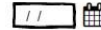
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The user can change the league from this drop down menu as well.

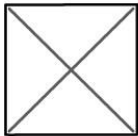
Leagues ▾ [LA LIGA / 2015-2016 SEASON](#)

WEEK 11 ▾

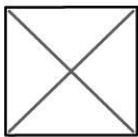
- Week 10
- Week 11 (2 days ago)
- Week 12 (this weekend)
- Week 13 (next weekend)
- Week 14 (derby week)



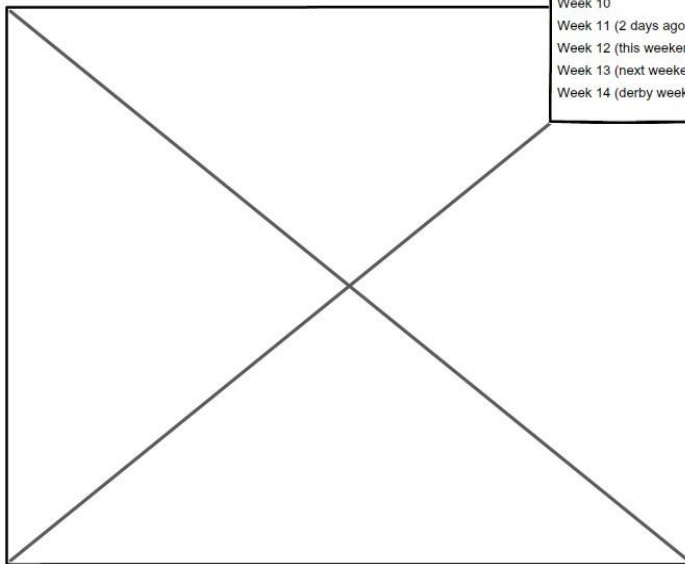
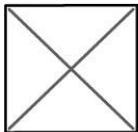
[GALLERIES](#)



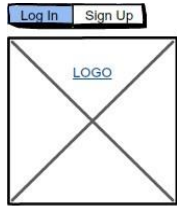
[GAMES](#)



[MULTIMEDIA](#)



The user selected Week 14. The system gives feedback through a “checked” sign.



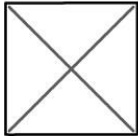
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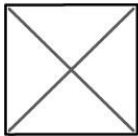
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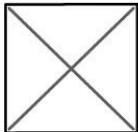
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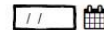
[MULTIMEDIA](#)



Leagues ▾ [LA LIGA / 2015-2016 SEASON](#)

WEEK 11 ▾

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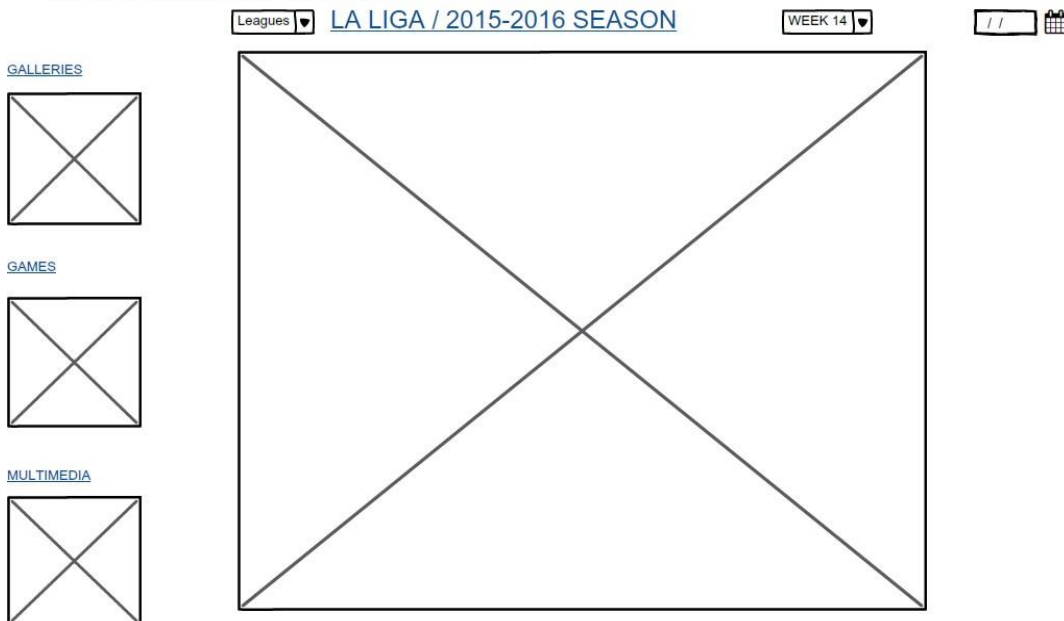


The user is in La Liga fixture's 14th week. The system easily helps the user see every league and every game table within 2 clicks. The default settings are adjusted to Turkish League, so the user will be able to see the ranking and fixture in a single click.



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Reminder: You may find my clickable prototype in the link => <https://marvelapp.com/133719a>