



Health Outreach Partners (HOP) offers training, consultation services, conference workshops, and resources to those who provide, support, or oversee outreach efforts at safety net health organizations, including HRSA-funded health centers and Primary Care Associations (PCAs). Based in Oakland, California, our experienced staff members work collaboratively with our clients to respond to organizational needs and priorities around conducting effective outreach and enabling services.

Since 1970, HOP has been at the forefront of advancing community outreach as a means to eliminate barriers to care, address health inequities, and improve the health and well-being of underserved communities. In 2014, HOP supported staff from over 600 health centers across the country through trainings, consultations, and webinars.

You can visit HOP's visit website at www.outreach-partners.org to learn more about their services and resources available, including:

- **Services** (<http://outreach-partners.org/services/>): HOP provides trainings, conference presentations, and consultation support on a variety of topics that help health organizations reach the most vulnerable members of their communities and put them at the center of care.
- **Webinars** (<http://outreach-partners.org/webinars/>): HOP offers 10-15 minute “Coffee Break Webinars” as well as full-length Training and Peer-to-Peer webinars. Through HOP’s website, you can register for upcoming webinars, or view past recoded webinars. Highlighted webinars include:
 - Community Health Needs Assessment: How to Assess the Needs of Underserved Communities
 - Introduction to Health Center Consumer Boards: Strategies for Recruitment and Decision Making
 - Clinical Performance Improvement
- **Online Resources** (<http://outreach-partners.org/resources/>): Online resources, including innovative outreach practices, articles, reports, tools, and frameworks, are available to health organizations to strengthen outreach efforts. Key resources include:
 - National Outreach Guidelines
 - Outreach Starter Kit
 - Needs Assessment in Action Profiles
 - Collaboration Toolkit for Community Health Organizations
- **OBV toolkit** (<http://outreach-partners.org/obv-toolkit/>): HOP created the Outreach Business Value (OBV) Toolkit and Calculators to help make a stronger business case for investing in and sustaining strong outreach programs. No-cost access to the toolkit and calculators is available through HOP’s Client Portal to HRSA-supported health center grantees and Primary Care Associations.

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