



# 2017

## Nevada Primary Care Association ANNUAL CONFERENCE

Connecting: People, Purpose, and Passion • Reno • October 8–9

### Sponsorship and Exhibitor packages

The 2017 Nevada Primary Care Association's Annual Conference, Connecting: People, Purpose and Passion will be held Sunday October 8 through Monday October 9.

Each year, the NVPCA Annual Conference brings together Health Center staff, board members, and other primary care professionals for two days of presentations and interactive sessions with leaders in the healthcare field. This year we will be hosting clinical and administrative sessions at the Renaissance Reno Downtown Hotel. The hotel offers beautiful views of the Sierra Mountains and Truckee River. This will be an intimate setting of 50-100 participants a day. Your sponsorship of this event is a unique opportunity to network with and be appreciated by:

- Healthcare decision makers including administrators, executives, physicians, nurses, social workers, and government officials
- A vast array of board and executive leaders from Nevada's federally qualified health centers.

We have a variety of options for sponsors to receive maximum recognition and visibility with attendees. Don't miss your chance to share your products or services with Nevada providers and give your organization visibility. Examine the information provided and select the sponsorship option that best suits your needs.

For questions, please contact:

Brandi Johns  
Member Services Coordinator  
Nevada Primary Care Association  
775-887-0417, ext. 720



## 2017 Annual Conference Sponsors

- **Platinum Level - \$5,000 (1)**

1. *Keynote sponsor (1 available)*

- *Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.*
- *One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.*
- *Registration for up to four representatives (excludes Association Membership meetings, & Board meeting).*
- *Full page-color ad in conference program (artwork provided by advertiser).*
- *An electronic copy of the attendee mailing list.*
- *Sponsor ribbons that designate your support.*

- **Gold level - \$3,000 (5)**

1. *NVPCA Reception (1 Available)*

- *Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.*
- *Registration for up to two representatives (excludes Association Membership meetings, and Board meeting).*
- *Half page-color ad in conference program (artwork provided by advertiser).*
- *An electronic copy of the attendee mailing list.*
- *Sponsor ribbons that designate your support.*
- *Opportunity to speak during the reception on Sunday night (5 min).*
- *Logo up during the reception.*

2. *Networking Lunch Sponsor (1 Available)*

- *Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.*
- *Registration for up to two representatives (excludes Association Membership meetings, and Board meeting).*
- *Half page -color ad in conference program (artwork provided by advertiser).*
- *An electronic copy of the attendee mailing list.*
- *Sponsor ribbons that designate your support.*
- *Opportunity to speak during Sunday's lunch (5 min)*
- *Logo up during Sunday's lunch.*



### 3. Awards Lunch 10/9 (1 Available)

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- Registration for up to two representatives (excludes Association Membership meetings, and Board meeting).
- Half page -color ad in conference program (artwork provided by advertiser).
- An electronic copy of the attendee mailing list.
- Sponsor ribbons that designate your support.
- Opportunity to speak during Monday's lunch (5 min)
- Logo up during Monday's lunch.

### 4. Breakfast Sponsor 10/8 & 10/9 (1 available)

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- Registration for up to two representatives (excludes Association Membership meetings, and Board meeting).
- Half-color ad in conference program (artwork provided by advertiser).
- An electronic copy of the Attendee mailing list
- Sponsor ribbons that designate your support.
- Logo up during Breakfasts

- **Silver Level - \$2,000 (3 Available)**

#### 1. Welcome gift sponsor (1)

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference
- Company Name or logo on welcome gifts for all attendees, exhibitors and speakers

#### 2. Break Sponsor (2)

- Recognition and listing in promotional materials, programs and meeting signage for inaugural conference.
- One complimentary table-top display space in Exhibitor Hall (if requested): A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.
- An electronic copy of the Attendee mailing list.
- Sponsor ribbons that designate your support.
- Logo up during Break



- **Bronze Level -\$1,500 (8)**

*Exhibitor Only –*

- *A 6-foot, draped table will be provided (phone, Internet, electrical not included). Giveaways and promotional materials may be distributed directly from your display area.*
- *registration for 1 representative to conference*
- *company name listed in the program*
- *electric copy of the mailing list*
- *Exhibitor ribbons to designate your support.*

- **Other sponsorships:**

*Awards sponsor - \$1,000 (1)*

- *Recognition and listing in promotional materials, programs and meeting signage for inaugural conference*

*Speaker Gift Sponsor – \$500 (1)*

- *Recognition and listing in promotional materials, programs and meeting signage for inaugural conference*

*Scavenger Hunt sponsor – \$500 –*

- *Logo in the scavenger hunt app*





















# SPONSORSHIP BENEFITS

PLATINUM

GOLD

SILVER

BRONZE

	\$5,000 1 Available	\$3,000 4 Available	\$2,000 3 Available	\$1,500 Exhibitors 8 Available
Recognition and listing in promotional materials, programs, and meeting signage				
One complimentary table-top display space : six foot draped table will be provided	Prime Spot 			
# of conference registrations included	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>
Full Color Ad in conference program				
Half page color add in conference Program				
Electronic Copy of the attendee Mailing List				
Sponsor Ribbons that designate your support				
Table Top display at Sunday Night Reception				

Sponsorships are available on a first come, first served basis. Additional vendor information will be provided as the conference date approaches. Please complete all information.

Today's Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_

Platinum Level

Keynote Sponsor \$5,000

Gold Level

Reception Sponsor \$3,000

Breakfast Sponsor \$3,000

Awards Lunch Sponsor \$3,000

Networking Lunch Sponsor \$3,000

Silver Level

Welcome Gift Sponsor \$2,000

Break Sponsor \$2,000

Bronze Level

EXHIBITOR ONLY \$1,500

Other Sponsorships

Awards Sponsor \$1,000

Speaker Gift Sponsor \$500

Scavenger Hunt Sponsor \$500

Payment Information: For card Payments call NVPCA (775) 887-0417

Sponsor forms and checks can be mailed to

755 N. Roop Street

Carson City, NV 89701

The 2017 Planning Committee reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all conference materials, clothing, gifts, signage, displays and all other items, events, venues or materials associated with sponsorship. The Planning Committee reserves the right to accept or reject a sponsor. Updated 5/31/17.