

EDUCATION

Tradecraft, San Francisco CA, Product Design
NSCAD University, Halifax NS, Design & Fine Art
Columbia College, Chicago IL, Design & Photography

September 2017 - December 2017
September 2009 - April 2011
September 2008 - December 2009

PRODUCT DESIGN CONSULTANT

July 2017-Present

Urban Leap

San Francisco, CA

Worked with a team of designers to conduct user research sessions with government officials to inform updates to the product. Redesigned the task flow for the product and produced low fidelity to high fidelity UI designs. Designed a clickable prototype and shipped a minimum viable product. Currently making an informative animation for the homepage of the website, and creating a brand redesign.

Polst Innovation MD

San Francisco, CA

Designed the first product for digitizing the POLST form. Tested the product with medical professionals to inform updates. Built and shipped a minimum viable product and brand package.

VISUAL DESIGNER & ARTIST

April 2011 - Present

Influenster

New York, NY

Worked with the founders and creative director to make several visual designs. Installed three large scale designs in their office. Developed characters to represent the brand.

American Express

San Francisco, CA; Phoenix, Arizona; New York, NY

Produced and installed large-scale visual designs in for the nationwide *Shop Small* campaign. Huffington Post called the project one of "The Most Influential Acts of Street Art Around The World" in 2014.

University of Chicago

Chicago, IL

Produced an interactive design to engage and build community among the University's Alum.

SF Beautiful & National Geographic

San Francisco, CA

Collaborated with a National Geographic photographer to produce a 5-story-tall design to highlight the importance of bees in our ecosystem. Awarded the SF Community Challenge Grant of \$30,000 to fund the project.

San Francisco Arts Commission

San Francisco, CA

Negotiated contracts with property owners, designed and installed large-scale public artwork funded by the SFAC.

Super Bowl 50

Santa Clara, CA

Designed and produced an interactive art installation during the Super Bowl, collaboratively painted by thousands of fans.

Google

Mountain View, CA

Created and installed two designs at Google HQ: the first to communicate ideas to make the world a better place, and the second to promote an initiative to reduce waste.

Boost Venture Capital,

San Mateo, CA

Collaborated with a team of entrepreneurs to make a design inspired by their efforts to improve the world through cryptocurrency.

Imprint City, Creative Director & Board Member,

San Francisco, CA

Organized large scale events and art projects to bring creative opportunities to underserved communities. Managed and curated a collaborative mural installation for the first major fundraiser.

EDUCATOR

2013-2014

College Track,

San Francisco, CA

Engaged a group of youth in the creation of a large-scale public mural to celebrate their neighborhood's diverse culture.

A. Philip Randolph Institute,

San Francisco, CA

Awarded a \$10,000 grant from the San Francisco Arts Commission to facilitate an "Art and Empowerment" program. Lead the group in creating original designs, which were displayed at the organization's annual gala.