

# STEPH CHENG

Product Designer

Created a product with 1000+ users in 6 months

Collaborated with 5 different design teams

Have done 100+ user interviews

zihanc.com

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## EXPERIENCE

- 2017 JUNE **Co-founder and Lead Designer**, Each Technology Inc.  
As the lead designer, I worked on everything that crafted the product's heart and soul from user research to product design and to content strategy. As Co-founder, I built the company, with five-top-talent team in four months. "Each" is a knowledge based content app for the young professional in China.
- 2016 JUNE **User Experience Intern**, POSSIBLE  
Designed wireframes and prototypes to provide digital solutions for sales and promotion websites. Worked with user researcher to synthesize primary research into key findings and insights for building a product a client had limited vision of.

## PROJECTS

- 2016 OCT **Holographic UX designer**, Honeywell Aerospace  
Honeywell Aerospace collaborates with a team of professor and students from UW Interaction Design. Working on implementing Hololens to facilitate pilots during a landing procedure.
- 2016 OCT **Experience Designer**, UW Hyperloop team  
Working on interior experience within a team with industrial designers and interaction designers for UW Hyperloop team.
- 2016 JAN **Product Designer and Co-founder**, Quant Health  
Lead Quant Health app design and and Quant Health was a new health platform, that collects and organizes scientific proven treatment data from major health information publishers into one user-friendly and trustworthy mobile health center application.

## EDUCATION

- 2013-2017 **University of Washington, Seattle**  
Bachelor of Design in Interaction Design  
Graduated in June 2017

## SKILLS

- Product Design
- Information Architecture
- Rapid Prototyping
- Product Strategy
- Pixel Perfect Design
- Iteration Design
- Visual Design
- User Research
- Product Management
- Content Strategy

## TOOLBOX

- Illustrator & Sketch
- Invision
- Keynote
- Framer JS
- Photoshop
- InDesign
- After Effects
- Premiere Pro