

STEPH CHENG

Product Designer

Bootstrapped a startup and achieved 173% growth in first launch

Collaborated with 5 different teams

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EXPERIENCE

- 2017 APR **Lead Designer and Co-founder**, Each Technology Inc
Bootstrapped Each, a company that delivers overseas knowledge to China. As the lead designer, I collaborated with engineers to design and build the website, the App and the back-end tool. I lead 200+ user research from user interview to survey and to usability testing. For the MVP, I created Each Knowledge Digests, a new content medium that achieved 173% growth.
- 2016 JUNE **User Experience Intern**, POSSIBLE
Designed wireframes and prototypes to provide digital solutions for sales and promotion websites. Worked with user researcher to synthesize primary research into key findings and insights for clients.

PROJECTS

- 2016 OCT **Holographic UX designer**, Honeywell Aerospace
Honeywell Aerospace collaborates with a team of professor and students from UW Interaction Design. Working on implementing Hololens to facilitate pilots during a landing procedure.
- 2016 OCT **Experience Designer**, UW Hyperloop team
Working on interior experience within a team with industrial designers and interaction designers for UW Hyperloop team.
- 2016 JAN **Product Designer and Co-founder**, Quant Health
Lead Quant Health app design and and Quant Health was a new health platform, that collects and organizes scientific proven treatment data from major health information publishers into one user-friendly and trustworthy mobile health center application.

EDUCATION

- 2013-2017 **University of Washington, Seattle**
Bachelor of Design in Interaction Design
Graduated in June 2017

SKILLS

Product Design
Information Architecture
Rapid Prototyping
Product Strategy
Pixel Perfect Design
Interaction Design
Visual Design
User Research
Product Management
Content Strategy

TOOLBOX

Illustrator & Sketch
Invision
Keynote
Framer JS
Photoshop
InDesign
After Effects
Premiere Pro