THE BROAD STREET BANK BUILDING

SAVING A TRENTON LANDMARK
Erected in 1900, the Broad Street Bank Building will be 104 years old on March 27, 2004.

This is Trenton’s first skyscraper.

And she needs your help…
The building has started to show its age from more than a decade of neglect and vandalism.

Now a hollow shell, It awaits silently to be rediscovered and restored to its former grandeur.

*This was a building of firsts...*
The Broad Street Bank was the first modern building erected using the Trenton invention of steel I beams.

The only wood used in the construction was that of oak and used only in the windows and doors.

Terra-cotta tiles and Roman-Pompeian brickwork cover the exterior of the building.

This is not your average skyscraper....
Designed by William A. Poland, the plans spared no expense in bringing the latest innovations to this structure.

Such innovations included the famous Roebling Steel’s wire rope and steel I beams from Trenton’s NJ Steel & Iron co.

At its highest point the building is twelve stories high and over 110 feet above the street.

It is still one of the tallest buildings in Trenton.
The first revolving doors in the city graced the entrance of the Broad Street Bank on opening day, March 27, 1900.

So new was this innovation that many citizens were terrified to use them.
Signs of a faded past.
A skyline that may be changed forever…
This historic, one-of-a-kind building must be saved.
The Broad Street Bank building stands as the only example of an early Twentieth-Century skyscraper in downtown Trenton.

This landmark can and should be the cornerstone of new vitality, not a ghost of previous prosperity.

Act Today. Let your voice be heard.
Together we can make a difference.