



# GREATER ST. CLOUD

DEVELOPMENT CORPORATION

## 2017 GSDC Talent Summit | April, 6

### Take Control with Non-Traditional Job Searching Techniques

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Gone are the days of traditional job searching known as “waiting for things to happen” - For example, waiting for the perfect job posting to appear online, a response to a resume, or a call about an application. It’s time to take control over the direction of your job search. After all, the most effective job search tools are proactive, not reactive! In this breakout session, you will learn how to use non-traditional job searching techniques to stand out above the rest.

- Developing & building a personal brand
- Utilizing your network & resources
- Landing an informational interview

*Need assistance with  
resume review, interview  
prep, or job searching?  
Check out the resources  
below!*

### Local Career Planning Resources

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#### GSDC- Greater St. Cloud Development Corporation

JobSpot is the go-to source for information on area talent, businesses, jobs, education, and other community resources. If you are looking for your next career opportunity, JobSpot is your place to connect with the right people and organizations, and succeed in your job search as well as establish community relationships. <http://www.greaterstcloud.com/stcloud-jobs/>

#### St. Cloud Workforce Center

Lost your job and wondering what's next? Don't know how to begin a job search? Need help with your resume? Looking for job leads? At any stage in your job search, they've got the resources and expertise to help. <https://mn.gov/deed/job-seekers/workforce-centers/workforce-center-locations/st-cloud-wfc/>

#### Career Services- On Campus & Online

Are you local college alum? It is very common for most college campus' to offer Career Services that provide assistance such as mock interviewing, LinkedIn review, resume and cover letter review, as well as overall career planning. Want to know the best part? You don't even have to be alum in order to access all this awesome information! Check out a few resources below:

- St. Cloud State University- <http://www.stcloudstate.edu/careerservices/>
- CSBSJU- <https://www.csbsju.edu/career>

- St. Cloud Technical College- <http://www.sctcc.edu/career-services>
- Rasmussen- <http://www.rasmussen.edu/career-center/career-services/>
- College of St. Scholastica- <http://www.css.edu/student-affairs/support-services/career-services.html>

## Local Networking/Volunteering

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### St. Cloud Area Chamber of Commerce

The St. Cloud Area Chamber of Commerce provides a network of programming options for their members. Whether you are looking for networking, leadership development or professional development opportunities, they have something for you. They also offer trade shows, volunteer opportunities and programs for high school students. <http://www.stcloudareachamber.com/Programs/Networking>

### FEW- Forum of Executive Women

FEW is a group of exceptional women in Central Minnesota, focused on growing and connecting with other professional women. They meet on the second Wednesday of the month in St. Cloud, as well as hosting social events throughout the year. <https://www.fewstcloud.org/>

### St. Cloud Rotary

Rotary is an opportunity to build lifelong friendships and experience the personal fulfillment of providing volunteer service to others. An organization of business and professional leaders united worldwide, Rotary provides humanitarian service, encourages high ethical standards in all vocations, and builds goodwill and peace in the world. The Rotary Club of St. Cloud was founded in 1925, and was among the first 10% of Rotary Clubs worldwide. <http://www.stcloudrotary.org/>

### Young Professionals United

Members of Young Professionals United are individuals between the ages of 18 and 35 committed to creating positive change in Central Minnesota through volunteerism, advocacy, and philanthropy. As a group of young professionals and emerging leaders, members work with United Way of Central Minnesota to get involved and better the community through a variety of volunteer projects, networking, and professional development opportunities. <https://unitedwayhelps.org/youngprofessionalsunited/>

### YPSTC- Young Professionals of St. Cloud

Their purpose is to develop a platform for young professionals in the St. Cloud area to unite, network, develop and grow. The YPSTC group meets on the last Tuesday of every other month at 5:30pm and has quarterly professional development events with local businesses. <https://www.facebook.com/YoungProfessionalsSTC/>

### Next Monday

Next Monday's Events and Peer Groups are about connecting women with shared interests, backgrounds, and goals. There's often safety in numbers – not that you need it – but perhaps there's a little less apprehension and more vulnerability when you're able to share within a group. If you're looking for a way to meet new people and hear women speak on topics close to their hearts, a Next Monday Event or Peer Group might be what you're looking for. <http://next-monday.com/>