



URL / EMAIL

chalseyfalk.com
chalsmfalk@gmail.com

TEL / SOCIAL

+1 701 261 8624
@chalsmfalk

EDUCATION

BFA in Graphic Design & Interactive Media

University of Wisconsin - Stout
Minor in Spanish

Study Abroad

Universidad Pablo de Olavide,
Seville, Spain

Dutch Contemporary Design
Course, Holland & Belgium

EXHIBITIONS & AWARDS

Employee of the Month, CBS
Minneapolis, June 2015

AIGA Design Show, 2016

Poster Heroes 3, Italy, 2015

Best of Design, UW-Stout, 2012,
2014, 2015

Student Web Awards, UX
Design, 2015

SKILLS

Illustrator, Photoshop,
InDesign, Lightroom, After
Effects, Premiere Pro, HTML,
CSS, Dreamweaver, Mac,
Windows, Nikon, Canon

INVOLVEMENT

AIGA

Design For Good Member 2016,
UW-Stout Chapter President
2013-14, AIGA MN Member
2011-2017

Spanish

Fluent, 15 years
Spain, 4 months
Costa Rica, 2 weeks
Tutoring, 2 families

WORK

GRAPHIC DESIGNER

CBS, Minneapolis, MN, 2016 - Current

Elevation of 100+ national, local brands through advertising.
In-house promotion. Bike commuting.

CO-FOUNDER

Beard & Blonde, 2016 - Current

Art direction and design for small businesses. Focusing on the
fundamental balance of productivity and fun.

DESIGN TEAM LEAD, WEB DESIGNER & PHOTOGRAPHER

Involvement Center, UW-Stout, 2014 - 2015

Effective art direction of campaigns. UX / UI design and
development. Office over-sharing.

INSTRUCTOR, WEB DESIGNER & PHOTOGRAPHER

ID Tech, St. Paul, MN, Summer 2014

Designed and adapted results driven curriculum for ages 9-17.
Professional nerd, sloth spirit animal.

GRAPHIC DESIGNER & GALLERY ASSISTANT

Furlong Gallery, UW-Stout, Fall 2012

Conceptualized promotional materials for exhibitions and identity.
Faculty friendships.

PHOTOGRAPHY INTERN

Haney's Photography, Moorhead, MN | Summer 2012

Professional editing and fast-paced proofing of portrait
photography. Small office bonding.