



## URL / EMAIL

chalseyfalk.com  
chalsmfalk@gmail.com

## TEL / SOCIAL

+1 701 261 8624  
@chalsmfalk

## SKILLS

Illustrator, Photoshop, InDesign, Lightroom, After Effects, Premiere Pro, HTML, CSS, Dreamweaver, Mac, Windows, Nikon, Canon

## EDUCATION

### UNDERGRAD DEGREE

BFA in Graphic Design & Interactive Media, Spanish Minor, University of Wisconsin-Stout

### STUDY ABROAD

Universidad Pablo de Olavide, Seville, Spain  
Dutch Contemporary Design Course, Holland & Belgium

## RECOGNITION & INVOLVEMENT

Employee of the Month, CBS June 2015

AIGA Design Show, 2016

Poster Heroes 3, Italy, 2015

Best of Design, UW-Stout, 2012, 2014, 2015

Student Web Awards, UX Design, 2015

### AIGA

AIGA Member (CA & MN) 2011-2017

Design For Good Member 2016-2017

UW-Stout Chapter President 2013-2014

### SPANISH

Fluency: 15 years

Living in Spain: 4 months

## WORK

### GRAPHIC DESIGNER

Youngevity International, San Diego, CA: 2017-Current

Branded unification of 1,000+ wellness products across 7 verticals. Art direction and design of B2C products and marketing campaigns. Office dogs.

### CO-FOUNDER

Beard & Blonde, San Diego, CA: 2016-Current

Art direction, design and photography. Focusing on the fundamental balance of productivity and fun. Clients include mostly small businesses and new businesses. Side-hustle.

### GRAPHIC DESIGNER

CBS, Minneapolis, MN: 2016-2017

Elevation of 100+ national, local brands through advertising. In-house promotion. Bike commuting.

### DESIGN TEAM LEAD, WEB DESIGNER & PHOTOGRAPHER

Involvement Center, UW-Stout: 2014-2015

Effective art direction of campaigns. UX / UI design and development. Office over-sharing.

### WEB DESIGNER & PHOTOGRAPHY INSTRUCTOR

ID Tech, St. Paul, MN: Summer 2014

Designed and adapted results driven curriculum for ages 9-17. Professional nerd, sloth spirit animal.

### PHOTOGRAPHY INTERN

Haney's Photography, Moorhead, MN: Summer 2012

Professional editing and fast-paced proofing of portrait photography. Small office bonding.