

2015

IMPACT REPORT



American Red Cross ● Boys & Girls Club of Council Bluffs
Heartland Family Service ● MICA House ● The Salvation Army

Partnering Agencies:

Alzheimers Association ● Big Brothers Big Sisters
Connections Area Agency on Aging ● Head Start ● Trailblazers



The **Charles E. Lakin Human Services Campus** is a place where all children and families in need can find assistance, resources and training to better enable them to become productive and contributing citizens.



About the Founder

Charles E. Lakin was born and raised near Emerson, Iowa. He graduated from Emerson High School, and soon after, married Florence Swoboda of Malvern, Iowa. They raised four children in Emerson while Charles continued to farm and expand his land holdings. In the early 1960's he owned the largest contiguous farm in Iowa then went on to invest in businesses, residential and commercial property in addition to farm land across the Midwest and Arizona. Charles' vision and commitment to help the people of southwest Iowa led to the founding of the **Charles E. Lakin Human Services Campus** which became a reality with its dedication in 2008.

ABOUT THE GINGKO ILLUSTRATIONS

The Ginkgo tree expresses a symbolic meaning of hope, protection and perseverance in times of adversity, which embodies the spirit of our campus.

A Unique Collaboration

Partnering Agencies



American Red Cross
Loess Hills Chapter

The **American Red Cross** prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

705 N. 16th Street, Council Bluffs, IA 51501
PH 712-322-4017 | www.redcross.org



BOYS & GIRLS CLUBS
OF COUNCIL BLUFFS

The mission of the **Boys & Girls Club** is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

815 N. 16th Street, Council Bluffs, IA 51501
PH 712-256-5603 | www.bgcomaha.org



The mission of **Heartland Family Service** is to strengthen individuals and families in our community through education, counseling and support services.

1515 Avenue J, Council Bluffs, IA 51501
PH 712-435-5350 | www.HeartlandFamilyService.org



The mission of **MICAH House** is to provide a safe and nurturing environment with support services for those families and individuals who are experiencing the crisis of homelessness.

1415 Avenue J, Council Bluffs, IA 51501
PH 712-323-4416 | www.themicahhouse.org



The mission of **The Salvation Army** is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

715 N. 16th Street, Council Bluffs, IA 51501
PH 712-328-2088 | www.salvationarmy.org

The mission of **The Alzheimer's Association** is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

705 N. 16th Street, Council Bluffs, IA 51501
PH 712-322-8840 | www.alz.org/midlands

The mission of **Big Brothers Big Sisters of the Midlands** is to provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

715 N. 16th Street, Council Bluffs, IA 51501
PH 712-308-3920 | www.bbbscb.org

The mission of **Connections Area Agency on Aging** is to enhance the quality of life for elders in our service area through education, planning and coordination services.

705 N. 16th Street, Council Bluffs, IA 51501
PH 800-432-9209 | www.connectionsaaa.org

The mission of **Head Start** is to assist families and individuals in reaching their highest potential.

1415 Avenue J, Council Bluffs, IA 51501
PH 712-256-5199
www.headstartprogram.us/city/ia-council_bluffs

Trailblazers of the Heartland Ministry is defending the cause of the fatherless, inspiring hope for their families' future that is rooted in everlasting love.

815 N. 16th Street, Council Bluffs, IA 51501
PH 402-510-7025 | [Visit us on Facebook!](#)



Collaborative Impact

As we continue our goal on the campus of working together to provide comprehensive services to area residents in need, we would like to share a snapshot of 2015 statistics that demonstrate the collective impact of the agencies on the campus. Together, we continue to explore ways that we can make a larger impact on the community and how we can collaborate with other agencies and businesses not located on the campus to better serve our most vulnerable residents.



Photos (clockwise from top left):

- Campus Easter Egg Hunt
- Trunk or Treat smiles
- Squirt gun fight during Water Party
- Monster craft during Trunk or Treat
- Planting flowers for Mother's Day
- Council Bluffs Optimist Club sponsors Midlands Humane Society



2015 Collaborative Activities and Highlights

- 20 campus youth enrolled in the Charles E. Lakin Learn to Swim Program
- 542.35 lbs of food produced in the community garden utilized by the campus
- 4,425 people attended campus events including Easter egg hunt, Trunk or Treat, Con Agra holiday dinner, ice skating, holiday party, Council Bluffs Optimist programs and Southern Gospel series
- 918 individuals toured the campus
- 40 campus youth attended Boys & Girls Club through scholarship
- 41,497 individuals received educational services through campus programs

Community Outreach and Support

- 8,350 lives potentially saved from blood products collected
- 3,574 lives impacted through outreach services
- 652 students given school supplies through the Back to School Extravaganza
- 50,260 individuals utilized meeting rooms, the gym and outside spaces
- 39 gas cards were distributed
- 370 bus passes were distributed
- 32 fans were distributed during the summer
- 1,078 individuals provided with holiday assistance
- 7,328 youth participated in campus programs
- 199 individuals utilized The Salvation Army Resource Room

Housing Assistance

- 404 individuals were provided housing
- 7 individuals transitioned from MICAH House to Heartland Homes

Therapeutic Services

- 995 individuals assisted with mental illness and substance abuse

Basic Needs

- 111,274 meals provided
- 879 people received utility or rental assistance
- 22,954 nights of shelter were provided
- 2,025 individuals were provided clothing
- 6,283 individuals received food pantries
- 134,097.60 lbs of food was distributed
- 1,034 health screenings were provided
- 59 medical prescriptions filled through the Charles E. Lakin Medical Assistance Fund
- 10 loans were successfully completed through Ways to Work

Campus Volunteer Program

- 5,647 volunteers
- 27,856.32 hours served
- \$642,645.30 savings to the campus (\$23.07/hour)



PHOTOS

(clockwise from top right):

- Picking out supplies during the 8th Annual Back to School Extravaganza
- Council Bluffs Optimist Club sponsors Mad Science
- Syngenta helping get the garden ready

Community Partner Spotlight



For several years Hy-Vee has been a community partner to all of the agencies on the Charles E. Lakin Human Services Campus. Throughout our relationship with Hy-Vee we have been fortunate to have their support during many agency and campus events, they have sponsored food drives helping agencies stock their pantries and they have been gracious enough to make donations in a variety of capacities.

Here is a small snapshot of some of the wonderful projects and events Hy-Vee was gracious to help with throughout 2015:

- Provided hot dogs and chips for 652 children and their families during the campus's Back to School Extravaganza.
- Annual partnership with The Salvation Army during their Red Kettle Season helping bring in \$18,109.47 in 2015.
- Annual partnership with MICAH House for their Stuff a Truck event, which provides funds to help with the cost of providing daily meals.
- Sponsored and stocked a mini grocery store inside of MICAH House's Education Station.
- During Savor the Season \$1,000.00 worth of hams were donated to the MICAH House

We would like to thank Hy-Vee for their generous support of the Charles E. Lakin Human Services Campus, collaboratively we are making a difference in our community.

In-Kind Contributors

89.7 the River	Google	Perkins
4-H	Harrah's and Horseshoe Casinos	Phoenix House
Alegent Creighton Health —Mercy Hospital	Heartland Properties	Pizza Hut
American National	Hobby Lobby	Promise Jobs
Ameristar	Hy-Vee	Quik Trip
Asplundh	Iowa After School Alliance	Red Giant Oil Company
Bass Pro Shops	Iowa Western Community College	Red Lobster
Bed Bath & Beyond	JC Penney	Right Idea Media & Creative
Black Hills Energy	Jeans for Teens	Rotary Club of Council Bluffs
Boy Scouts	Kanesville High School	Rotella's Italian Bakery
Bomgaars	KETV	Sam's Club
Boys & Girls Club of America	Kiewit Building Group	Shopko
Boys & Girls Club of Iowa Alliance	Kiwanis Club	Southwest Iowa Realtors
Canteen Vending	Kmart	St. Albert Catholic School
Casey's General Store	Kwik Shops	St. Patrick's Catholic Church
ConAgra Foods	Leadership Council Bluffs	Super Saver
Creighton University	Lewis Central Community Schools	Texas Roadhouse
The Daily Nonpareil	Lions Club	Trailblazers
D & D Foods	Loess Hills Floral Studios	TS Bank
Doll Distributing	LongHorn Steakhouse	Tyson Foods
Dr. Meyer	Long John Silvers	Union Pacific
Echo Electric	Methodist Jennie Edmundson Hospital	United Way of the Midlands
Fareway	Mohm's Place	United Healthcare
First National Bank	No Frills Supermarket	United Parcel Service
Food Bank	Oakland Foods	Village Inn
The Food Pantry Association of Council Bluffs	Olive Garden	Walgreens
Freddy's	Optimist Club	Walmart
Girl Scouts	Panera Bread	Woodman of the World

Service Partners

89.7 the River	Creighton University
100 Block Bars	Crossroads of Western Iowa
Able Locksmiths	The Daily Nonpareil
AIM Institute	Doll Distributing
All Care Health Center	Echo Electric
Alzheimer's Association	Girl Scouts
American National Bank	Goodfellows
Ameristar	Google
Arrow Towing	Green Hills AEA
A-Plus Printing	HGM Associates, Inc.
Boys & Girls Club of America	Hope Net Ministries
Boys & Girls Club of Iowa Alliance	Hy-Vee
Casey's General Store	Iowa Western Community College
Centro Latino	Kanesville High School
Community Church of Christ	Lake Manawa Nissan
ConAgra Foods	Leadership Council Bluffs
Connections Area Agency on Aging	Legal Aid
Council Bluffs Chamber of Commerce	Lewis Central Community Schools
Council Bluffs Fire Department	Lutheran Family Services
Council Bluffs Police Department	MACCH
Council Bluffs Public Library	Menards
Council Bluffs Public Schools	Methodist Jennie Edmundson Hospital
Credit Advisors	Mohm's Place
	Mutual of Omaha
	No Frills Supermarket
	Parks & Recreation

Phoenix House
Pottawattamie County COAD
Promise Jobs
Promise Partners
Rasmussen Mechanical Services
Right Idea Media & Creative
Rotary Club of Council Bluffs
Silverstone
Terry's Plumbing
The Food Pantry Association of Council Bluffs
Trailblazers
TS Bank
Union Pacific
United Way of the Midlands
Visiting Nurses Association
Walmart
West Central Community Action
Woodman of the World
YMCA

Event Partners

89.7 the River
All Care Health Center
Altrusa
American National
Big Brothers Big Sisters
Brakes Plus
Benson High School
Centro Latino
Church of Jesus Christ of Latter Day Saints
ConAgra Foods
Council Bluffs Fire Department
Council Bluffs Police Department
Council Bluffs Public Library
EQ School of Hair Design
First National Bank
Friend's of the Library
Future Foam
Girl Scouts
Hampton Inn
Harrah's and Horseshoe Casino
Hy-Vee
Iowa Western Community College
Kids & Company
Kmart
Optimist Club

Garden Partners

Google
Peaceful Valley Farm & Garden Supply
Quality Pallets
Syngenta
Trailblazers

Risen Son
SAC Federal Credit Union
Sherwood Community Church
Shopko
Silverstone
Terry's Plumbing
Trailblazers
Turd Toters
United Way of the Midlands
United Healthcare
Walmart
West Pottawattamie County Extension Agency



We apologize if we have left any partnering agency off our list. Please bring it to our attention so we can add you to our ever growing list.



**CHARLES E. LAKIN
HUMAN SERVICES
CAMPUS**





Charles E. Lakin Human Services Campus

1415 Avenue J, Council Bluffs, IA 51501

(712) 323-4416



www.LakinCampus.org