



Certified Jasper Pride Partner

Jasper Pride Festival Society

The 9th Annual Jasper Pride Festival will be held April 19 – 22, 2018. This is possible due to the ongoing support of over 80 local, regional, and national sponsors, donors, and community partners!

This makes it possible to operate a successful LGBTQA2+ festival, annually, in the heart of the Canadian Rockies. Our festival that started with a few dozen visitors, grew to welcome over 1,000 participants. This put Jasper on the map as a friendly, welcoming, and inclusive destination year-round.

To expand on the LGBTQA+ visitation, Tourism Jasper is working on a new campaign to promote Jasper as a year-round, inclusive destination. Every day of every year, Jasper celebrates bring Proud & Free. Jasper Pride is so much more than a festival. It's a feeling. An atmosphere. A shared understanding that everyone is welcome exactly as they are.

In appreciation of the support we receive, we want to support our sponsors, donors, and community partners by providing an opportunity to promote your business or organization to our captive LGBTQA2+ audience, year-round! The Jasper Pride Festival Society is pleased to launch our Certified Jasper Pride Partnership.

How it works:

- We will launch a new page on our website www.jasperpride.ca to feature our Certified Jasper Pride Partners.
- This page will provide opportunities for any business or organization to market their business with special LGBTQA2+ exclusive offers and promotions year-round.
- Partners can have an annual promotion or change monthly/seasonally per your preferences.
- To participate, complete the Certified Pride Partner Agreement and confirm payment of \$500* to the Jasper Pride Festival Society.
- You will receive a special Certified Partner Sticker for your business front and also have use of our official Jasper Pride Logo for your use on your own website and collateral.
- Participation will also include a membership (non-voting) to the Jasper Pride Festival Society.
- **Fee is waived for sponsors that contribute a minimum \$500 cash sponsorship.*

We look forward to supporting you in growing your business with the visiting LGBTQA2+,

Lynn Wannop

Cody Murdock

Co-chairs, Jasper Pride Festival Society

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