

JACOB MUSELMANN

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experience

senior editor

Manifest • NYC (April 2016 – January 2017)

- Oversee CBS's agency-side editorial team of designers, editors, and copy editors.
- Top edit clients' magazine content, working with section editors to improve stories.
- Serve as primary point of contact between agency and client.
- Review, edit, and polish deliverables before they're presented to clients.
- Provide editorial consulting as to story development, page flow, and design.
- Ensure timely production with project managers and clients.
- Create and update schematics throughout the production cycle.

freelance copy editor

NYC (August 2014 – January 2017)

- *Bon Appétit, Saveur, Dwell*

copy chief & research editor

Saveur Magazine • NYC (January 2015 – March 2016)

- Performed cover-to-cover edit for accuracy, grammar, and style.
- Oversaw and assigned fact-checking to assistant editors, freelancers, and interns.
- Identified holes and inconsistencies in stories and worked with assigning editors and writers to fix them.
- Wrote stories for *saveur.com* as well as newsletters to promote our content.
- Worked across editorial, marketing, and design teams to ensure the brand's voice is consistent.
- Updated and enforced the style book.
- Styled photos and assisted with art direction.
- Trained interns how to fact-check rigorously and efficiently.
- Monitored iPad app and web presentation, tweaking accordingly.

lead copy editor & writer

Paper Magazine • NYC (January 2015 – March 2016)

- Copy edited stories and layouts for each issue.
- Wrote stories spanning art, fashion, music, and celebrity.

copy editor & writer

Milwaukee Journal Sentinel • Wisconsin (January 2012 – April 2013)

- Policed accuracy, grammar, style, and readability of news, business, features, PolitiFact Wisconsin, investigative projects, graphics, and interactives.
- Wrote pieces highlighting artists and exhibitions for Art City.
- Live-edited breaking news on the home page while beefing up headline SEO.
- Crafted irresistible display text across print and multimedia platforms.

Chips Quinn Scholar

Gannett • Wisconsin (January – April 2011)

- Wire editor for four central Wisconsin newspapers.
- Copy edited stories, sourced photos to run, and uploaded content to the web.
- Designed up to 12 pages nightly, including fronts and photo spreads.

American Indian Journalism Institute graduate

MediaNews Group • New Mexico (summer 2010)

- Reported news and wrote Sunday features for *The Daily Times* in Farmington, N.M.
- Shot photos, produced multimedia, and pushed content on social media.

copy chief / copy editor / designer / food critic

The University Daily Kansan • Kansas (August 2009 – December 2010)

what they're saying

“Jacob is a creative journalist who loves to turn heads with his work.”

— Martin Kaiser,
former editor-in-chief, *Journal Sentinel*

skills & tech

magazine writing	styling
news writing	SEO
headline writing	Web production
copywriting	CMS
copy editing	HTML (basic)
editorial management	blogging
content strategy	social media
AP style	InCopy
branding	K4

internships

Fast Company (NYC) • 2013 – 2014

Milwaukee Journal Sentinel • 2011

Wausau Daily Herald • 2011

Kansas Public Radio • 2010

Lawrence Journal-World • 2010

Farmington Daily Times • 2010

awards, etc.

2012 Headline Writer of the Year

- American Copy Editors Society; for papers with circulations of 160,001 to 240,000

Quarterly Awards (headline writing)

- Milwaukee Journal Sentinel: August 2012, February 2013

2010 George Bengé Scholarship

- American Indian Journalism Institute annual award for excellent performance.

model, Boss Models, 2015

- Walked for New York Fashion Week shows including David Hart, Etxeberria, Sherman Preston, Dree, and Franco Lacosta.

education

B.S. in Journalism

University of Kansas (2010)

- Studied abroad in Buenos Aires, Argentina.