

JACOB MUSELMANN

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📍 Berlin & NYC

experience

freelance writer, copywriter & editor

Berlin (February 2017 – present)

- Write features and blogs for clients such as *VICE* and *The Ritz-Carlton Magazine*.

senior content editor

Manifest • NYC (April 2016 – January 2017)

- Oversaw CBS's agency-side editorial team of designers, editors, and copy editors.
- Top edited clients' magazine content, working with section editors to improve stories.
- Wrote copy for cultural magazine features and blogs.
- Served as primary point of contact between agency and client.
- Reviewed, edited, and polished deliverables before they were presented to clients.
- Provided editorial consulting as to story development, page flow, and design.
- Ensured timely production with project managers and clients.
- Created and updated schematics throughout the production cycle.

freelance copy editor

NYC (August 2014 – January 2017)

- *Bon Appétit*, *Saveur*, *Dwell*

copy chief & research editor

Saveur Magazine • NYC (January 2015 – March 2016)

- Performed cover-to-cover edit for accuracy, grammar, tone, and style.
- Oversaw and assigned fact-checking to assistant editors, freelancers, and interns.
- Identified holes and inconsistencies in stories and worked with writers to fix them.
- Wrote food stories for *saveur.com* as well as newsletters to promote our content.
- Monitored iPad app and web presentation, tweaking accordingly.

lead copy editor & writer

Paper Magazine • NYC (January 2015 – March 2016)

- Copy edited stories and proofed pages for each issue.
- Wrote stories spanning art, fashion, music, and celebrity.

contributor

Buzzfeed • NYC (fall 2013)

- Made listicles for Millennials that went viral (more than 100,000 page views each).

copy editor & writer

Milwaukee Journal Sentinel • Wisconsin (January 2012 – April 2013)

- Policed accuracy, grammar, style, and readability of news, business, features, PolitiFact Wisconsin, investigative projects, graphics, and interactives.
- Wrote pieces highlighting artists and exhibitions for Art City.
- Live-edited breaking news on the home page while beefing up headline SEO.

Chips Quinn Scholar

Gannett • Wisconsin (January – April 2011)

- Wire editor for four central Wisconsin newspapers.
- Copy edited stories, sourced photos to run, and uploaded content to the web.
- Designed up to 12 pages nightly, including fronts and photo spreads.

American Indian Journalism Institute graduate

MediaNews Group • New Mexico (summer 2010)

- Reported news and wrote Sunday features for *The Daily Times* in Farmington, N.M.
- Shot photos, produced multimedia, and pushed content on social media.

what they're saying

“Jacob is a creative journalist who loves to turn heads with his work.”

— Martin Kaiser,
former editor-in-chief, *Journal Sentinel*

key skills & tech

editorial management	web production
content strategy	various CMS
copywriting	InDesign
branding	InCopy
copy editing	K4
news writing	Woodwing
magazine writing	Wordpress
headline writing	blogging
AP style	social media
SEO	basic HTML

internships

Fast Company (NYC) • 2013 – 2014

Milwaukee Journal Sentinel • 2011

Wausau Daily Herald • 2011

Kansas Public Radio • 2010

Lawrence Journal-World • 2010

Farmington Daily Times • 2010

awards, etc.

2012 Headline Writer of the Year

- American Copy Editors Society; for papers with circulations of 160,001 to 240,000

Quarterly Awards (headline writing)

- Milwaukee Journal Sentinel: August 2012, February 2013

2010 George Bengé Scholarship

- American Indian Journalism Institute annual award for excellent performance.

model, Tomorrow Is Another Day

- Runway and lookbooks for designers such as Palomo Spain, David Hart, Etxeberria, Bcalla, Sherman Preston, Dree, and Franco Lacosta.

education

B.S. in Journalism

University of Kansas (2010)

- Studied abroad in Buenos Aires, Argentina.