



Georgetown University Student Association
Francis-Olvera Administration

FOR IMMEDIATE RELEASE

Statement In Support of The Blue S.O.S.

The Francis-Olvera Administration of the Georgetown University Student Association (GUSA) is proud to work with The Blue S.O.S., an international environmental organization backed pro-bono by Edelman PR's Public Affairs Practice. The Blue S.O.S. will begin by declaring Georgetown University the world's first "Blue Campus" in the world. This designation represents our commitment to fostering sustainable habits that protect our ocean systems. We have long supported the efforts of various environmental clubs at Georgetown and the Office of Sustainability to reduce our waste and offer opportunities for our students to become environmentally conscious. We believe that The Blue S.O.S.'s focus on preserving our oceans constitutes a vital aspect of our environmental commitment. Our planet's oceans serve as a major carbon emissions sink, source of biodiversity, and a resource for many people around the world. Consequently, the Francis-Olvera Administration of GUSA views the protection and preservation of our oceans as an essential part of responsible global citizenship. As a Blue Campus, the sustainability policy coalition will:

- Commit to educational programs centered on sustainable consumption habits with an emphasis on reducing environmental waste from fast fashion and beauty products;
- Work with The Blue S.O.S. to create a fund to train Georgetown students allowing them to create and operate their own blue businesses;
- Expand the Go Plastic-Free campaign to reduce campus-wide use of single-use plastics;
- Create a pledge for individuals in the Georgetown community to affirm their commitment to living by blue habits and values.

GUSA's commitment to environmentalism in the form of supporting a Blue Campus will continue the campus dialogue on making Georgetown more sustainable, and help students recognize the larger environmental impact of our personal consumption decisions.



We stand in solidarity,

President, Norman Francis Jr.

Vice President, Aleida Olvera

Sustainability Policy Coalition Chair, Rowlie John Flores

Georgetown University Student Association