

# JESSICA LEE YI LING

Jess Do It



## Personal Statement

From a face in the crowd, to the one the crowd faces.

You never know what you are capable of until you give yourself a chance to try new things. Taking a leap of faith and competing in SMU's Voice Personality Hunt has brought me to where I am today. Hosting is not merely public speaking, it is about entertaining the crowd and giving them the best experience they could have.

**Additional Relevant Skills:** Ambassador, Audience Interaction, Voiceovers, Acting, Dancing, Singing

**Fluent Languages:** English

## Training

### SMUBE AMT Basic Hosting Course

**JAN – MAR 2017**

**Trainer:** Jacqueline Chow

[FLY Academy, Fly Entertainment Pte. Ltd]

### Voice Personality Hunt In-House Training

**AUG – SEPT 2016**

**Trainer:** Samantha Chua

[SMUBE, Artiste Management Team]

### Voice Personality Hunt External Training

**AUG – SEPT 2016**

**Trainer:** Sonia Chew

[Mediacorp]

## Experience

### EVENTS ORGANIZED BY SMU CLIENTS

#### Citi-SMU Financial Literacy Awareness Day Carnival 2017

**6 JUL 2017 to 13 JUL 2017**

Informal Event | Citi-SMU Financial Literacy Programme for Young Adults

FAD is Citi-SMU's annual signature event to raise financial literacy amongst youths through interesting and engaging activities. I had the opportunity to emcee different polytechnics and ITEs. This year, it was a kampong-themed financial literacy carnival. As a host, I pulled in the crowd, shared about various financial literacy concepts, interviewed Citi-SMU members as well as participants and facilitated the games. As an actress in their promotional video, I also shared about the #FinLitChallenge and Citi-SMU's annual symposium.

### **MAF AY2017-18 Welcome Dinner**

**10 JULY 2017**

Semi-formal Event | Masters of Applied Finance Office

MAF AY2017-18 Welcome Dinner is where the school welcomes the new cohort of full-time & part-time students. As a host, I introduced the key note speakers and managed the crowd during the standing buffet dinner. This event was held at Hotel Grand Pacific, behind the SMU Admin Building.

### **Stage @ Jericho's**

**30 JUN 2017**

Informal Event | Uni-Y

The Stage @ Jericho's is a social enterprise arm under Uni-Y SMU. This event is held at the YMCA Rooftop, and is a platform for provides aspiring young artistes with a platform to showcase their talent. Artistes such as Nathan Hartono and Gentle Bones have performed on this stage as well. As a host, I had to introduce the bands, interview them, as well as interact with the crowd.

### **LKCSB Discovery Day 2017**

**1 APRIL 2017**

Semi-formal Event | LKCSB Undergraduate Admissions

Starting from last year, SMU has refined its admission exercise by segmenting our applicants into 3 groups, and engaging each group differently. One group comprising of top applicants are invited to attend engagement sessions, termed Discovery Day. The LKCSB Discovery day was a platform for top applicants and their parents to gain insight on what the school had to offer. I introduced keynote speakers from the relevant undergraduate offices, as well as the LKCSB students, graduates and parents of graduates. The event was held in the School of Law and was attended by over 500 applicants and their parents.

### **Citi-SMU Train the Trainers Programme Investiture 2017**

**18 FEB 2017**

Semi-formal Event | Citi-SMU Financial Literacy Programme for Young Adults

Citi-SMU Train the Trainers Programme Investiture marks the graduation of SMU undergraduates and affiliates from ITEs and Polytechnics from this programme. This investiture is the end of the intensive 4 to 7-week long training programme where students learned financial literacy content, presentation skills and classroom management. I facilitated this event by introducing the Principal Investigators of the club, the executive committees and performers. In addition to this, I conducted the prize presentation, announcing the names of the graduates and describing the different awards.

### **SMU Open House 2017**

**4 MAR 2017**

Semi-formal Event | SMU Office of Undergraduate Admissions

SMU Open House is two-day event where the school showcases the CCAs and courses that the school offers. On the first day, I introduced student performances and keynote speakers for talks held by Lee Kong Chian School of Business, School of Information Systems and SMU-SUTD. The event was held in the School of Law and was attended by over 800 people. Emcees also shared with the public important information regarding Open House.

### **SMOOnopoly Quarter-Finals 2017**

**19 JAN 2017**

Informal Event | SMU Office of Student Life

Patron's Day is SMU's annual celebration of the school's founding anniversary. In line with the theme 'PLAY', the school organized a SMOonopoly competition to bring the students, faculty and administrative staff together. Beyond keeping the competitors updated on the status of the competition, we also conducted a live commentary of the quarter-finals for the audience.

### **SMU Patrons's Day Hub 2017**

**16 JAN 2017**

Informal Event | SMU Office of Student Life

Patron's Day roadshow is a four-day event, of which I hosted for the first and the last day. As an emcee, I provided SMU students with bits of information about the event, upcoming social media competitions and interesting facts about SMU Patron's Day. The emcees kept the hub alive by encouraging passers-by to participate in ongoing games and the lucky draw.

Event Photos

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Voice Personality Hunt Finals 2016



SMOOnopoly Quarter Finals 2017



SMU Open House



Citi-SMU Train the Trainers Programme Investiture 2017