OUR CHALLENGE
Building construction and operations are the largest source of carbon emissions in the world. The 2030 Challenge aims to produce zero net-energy from new construction by 2030 while cutting 50% of carbon emissions from existing buildings. Yet, after 15 years of LEED, less than 1% of all commercial and residential structures in the U.S. and Canada are certified to a green building standard.

THE PRESENTATION
Reinventing Green Building combines an insider’s critique of the current state of affairs with a potent vision for the future. This presentation combines:

- Up-to-date, factual information on green building programs, certifications, costs and market penetration
- Radical new approaches to designing certification systems and enhancing user experience
- Creative, outside-the-box solutions using the Internet of Things, big data analytics and cloud-based technologies for building management.

REINVENTING GREEN BUILDING
presents a dramatically new approach to building certification, designed to radically cut costs while rapidly increasing marketplace uptake. This interactive presentation presents facts, introduces new perspectives, challenges listeners’ perceptions, and engages them in a creative dialog.

WHAT YOU WILL LEARN
- Size of the US buildings market and status of LEED certification programs
- New technology options for building certification
- How to cut costs of sustainable building certification 90% to 99%
- New ways to assess and certify sustainable building operations

CONTACT JERRY YUDELSON TO SCHEDULE THIS PROGRAM FOR YOUR NEXT MAJOR EVENT!
jerry.yudelson@gmail.com
+1-520-243-0996
www.reinventinggreenbuilding.com

A New Presentation for 2019 by Jerry Yudelson

ABOUT THE SPEAKER
Jerry Yudelson, PE, LEED Fellow, has keynoted green building events in 20 countries since 2007. He is the author of 14 books in the field, including the recently published Reinventing Green Building (New Society, 2016).