March 7 was the day planned for the arrival of my third grandchild, Michael. I had planned to work in my office that morning (a typical busy Monday), then drive to Demopolis to visit with the new baby and his family, and finally go on to Birmingham for the Emergency Medicine Disaster Conference at Children’s Hospital. Although Michael was to be delivered by planned C-section at a rural hospital in the Black Belt, I knew he would be in good hands with a well-trained pediatrician with many years of experience.

My plans were changed, however, when I received the dreaded 2:30 a.m. STAT page to Labor and Delivery (I wrote about that topic some 15 years ago for this very newsletter). A young woman who was 29 weeks pregnant had just arrived by ambulance from Atmore with abruptio placenta, and an emergency C-section was underway. Within a few minutes, I was scrubbed and in the OR. We all breathed a sigh of relief when the obstetrician handed me a crying baby larger than the expected 29-weeker!

Our celebration was short-lived, however; within a few minutes it was obvious that something was seriously wrong. The baby remained blue in spite of 100 percent oxygen suctioning and drying. He was not tachycardic and his respiratory distress seemed minimal. My nurse practitioner heard the murmur first. We called the NICU transport team at USA Children’s and Women’s, and four hours later it was time for me to face Monday morning patients at the office. A few hours later Dr. Anne Hackman, a pediatric cardiologist at USA, called to tell me...
that the baby had Tetralogy of Fallot.

That afternoon I slept in the car as my husband drove me to Demopolis. We met Michael Benjamin Raulerson (8 lbs., 15 oz.) and visited with his parents and older brother and sister. I drank coffee and enjoyed our evening. Too tired to go on to Birmingham, we returned home.

Early the next morning I visited the young mother, Ms. Matthews, in Brewton. She seemed unusually optimistic as she told me her baby was being sent by Life Flight to Birmingham for emergency surgery. “He’ll be okay,” she said. “You see, he is named ‘Michael’ for the archangel!” My Michael is named for his two uncles, Michael and Benjamin, but his mom, Rebecca, had told me several months ago that he is also named for the archangel!

The first Michael, the only child of a young and single college student, is receiving state-of-the-art care paid for by Alabama Medicaid. My grandson Michael, born in a rural hospital where funding for maternity care is predominantly from Medicaid, also received state-of-the-art care. Although my grandson has Blue Cross Blue Shield insurance, both Michaels depend on a system of care that, in turn, relies on our state’s Medicaid program.

Twice in the last two months I have heard comments to the effect that there should be no entitlements—instead of supporting increased funding for Medicaid, we should encourage people to work and pay for their own health care. My question for them is, “How much do you pay for insurance?” For my family it is over $500 a month! I am thankful that we can afford it—but most of the families I see need that money for food and housing. Sixty percent of the children in my practice have Medicaid—most of their parents have no insurance for themselves! If Medicaid was not paying 50 percent of the bills in my office, I couldn’t afford insurance for my employees or myself. Our hospital could not afford the nurse practitioner who helped stabilize the first Michael, there would be no transport team for any sick baby from our community, and our children’s hospitals would not be providing the state-of-the-art care that they do.

What would be the cost of private insurance for Michael Raulerson if there was no Medicaid to pay for the care of Michael Matthews?

What would be the cost of private insurance for Michael Raulerson if there was no Medicaid to pay for the care of Michael Matthews?

**MEETING ROUND-UP**

Winter Meeting Proving Itself as Strong CME Venue

Braving icy weather, more than 100 pediatricians gathered from across the state to attend the 2005 Winter Meeting, held in January at The Wynfrey Hotel in Birmingham.

“I look forward to this meeting every year,” wrote one pediatrician on the evaluation form. “Good topics, good environment… well-organized, dinner and entertainment on Sat. p.m. wonderful. It was a good time to meet and socialize with pediatrician friends!”

Other attendees commented on the compact quality of the meeting in delivering a substantial number of CME credits in a short weekend.

Plans are already underway for the next Winter meeting, set for January 27 – 29, 2006, with several speakers/topics already slated.

Fourth Annual Scooter Haywood Conference a Success

The fourth annual Scooter Haywood Memorial Conference, co-sponsored by the Chapter, was held at Children’s Hospital in Birmingham on April 2. The 48 participants gave up a perfectly blue sky Saturday afternoon in the spring to learn, and that they did—earning them 2.25 free CME hours!

The format of multiple (seven) brief presentations works well; in fact, Children’s Hospital’s Practical Day of Pediatrics is adopting some of this approach with 30-minute talks scheduled for this year.

And, of course, celebrating Scooter’s remarkable contributions to the pediatric family of this state makes the time additionally well spent. He truly cared for this Chapter.

Hope to see you there next spring!

—David Reynolds, MD, FAAP, Past President
Chapter committees need your help!

The Executive Board is in the process of revisiting the list of chapter committees, deciding which committees could be eliminated and which need to be added.

To complete this mission, the board would like to hear from our members, particularly existing committee members as well as those willing to serve in some capacity. What issues are you interested in? Are you willing to serve on a committee? Your feedback will help the board further define the committee structure of the Chapter. Please e-mail your thoughts to Chapter Executive Director Linda Lee at lle@AAP.net, who will then forward your input to the board.

Already this year, the board has established a Financial Planning Committee to look at ways of creating sustainable revenue sources for the chapter. A Committee on Mental Health is also being formed to create and maintain partnerships with other mental health providers across the state to increase access to care for patients who present with mental health issues.

If you would like to serve on either of these committees, please contact Linda Lee at lle@AAP.net or 334-954-2543.

We Need Your Up-to-date Email Address and Contact Information!

One of the most efficient and inexpensive ways for the Chapter office to stay in touch with its members is through the use of group e-mail. More and more, the Chapter is relying on this medium to reach pediatricians quickly to provide up-to-the-minute information on legislative and advocacy issues, meeting information and other news. Voting fellows: if you haven’t already, please go to the AAP Member Center (www.aap.org/moc - Membership Information Change Form) and plug in your e-mail address and assure that your address and telephone numbers are current. Thanks for your help!
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Advocacy for Pediatricians

By Charles W. Linder, MD, FAAP, Chair, District X

The mission of the American Academy of Pediatrics, in brief, is to attain optimal health and well-being for all children and support the professional needs of its members.

As a professional society, the Academy is held in high regard because of its commitment to advocacy for children. However, all that we desire for children will not be possible if we do not have an adequate number of highly qualified and productive pediatricians.

Today the financial success of many practices is threatened by inadequate payment in the face of rising costs. Increasing liability insurance premiums, federal and state regulations, new technologies, quality improvement initiatives and more personnel needed to deal with third-party payers add to practice overhead. At the same time, payers are using many strategies to keep a tight lid on payments. The hassle of dealing with payers is resulting in increasing dissatisfaction among many pediatricians.

While the AAP has always addressed this issue, most of the efforts have been focused on federal and state programs and the need to achieve access to health care for more children. Now, the Academy is gearing up for a more intense and coordinated effort directed at private insurance carriers.

To that end, the Private Sector Advocacy Advisory Committee, PSAAC, has been formed. Chaired by AAP Past President Dr. Steve Berman, this committee has developed an aggressive strategy and work plan to help pediatricians tackle the tough issues they face in getting timely and appropriate pay for pediatric services from private payers.

As a parallel effort, Pediatric Councils are being formed in many states. These Councils are made up of pediatricians, businesses, insurance carriers, state government officials and other appropriate members who can address payment issues unique to each state.

Much work has already been done and the PSAAC is looking at ways to better communicate its activities and resources to all members. To learn more and to view some of the tools currently available, visit the AAP web site Members Only Channel and look under Private Sector Advocacy. For more information, contact Lou Terranova, Senior Health Policy Analyst, at lterranova@aap.org or 800-433-9016, ext. 7633.

Assuring the financial viability of pediatrics will provide us with the best foundation for addressing and solving the health problems of children.

Chapter Office Transition Continues with Positive Changes Ahead

As you are aware, the Chapter office moved to the Medical Association building in Montgomery under the direction of new Chapter Executive Director Linda Lee.

The move to the Capital City has allowed more face-to-face communication and coalition-building opportunities with other child advocates and medical specialty societies based in Montgomery.

The physical relocation is only one improvement, however. The chapter office is in the midst of automating its financial record-keeping and stepping up e-mail communications, and will soon coordinate a new look and functionality improvements to the chapter web site. Hopefully, you have already noticed content changes on the web site, including downloadable forms and detailed information on upcoming events. “Stay online” for all of the changes, coming soon! Be sure to visit our site at www.alchapaap.org.

Pediatric Practice Managers Organization to be Revisited

With the recent staff changes, the Chapter has renewed its interest in the Practice Managers Organization and providing forums—both in person and online—to better equip our office managers in dealing with coding and reimbursement, HIPAA, data management, medical records and other issues. If your practice manager is interested in getting involved, please have him or her contact Linda Lee at lllee@aap.net or 334-954-2543.

Mission:
The mission of the Alaska Chapter of the American Academy of Pediatrics is to obtain optimal health and well-being for all children in Alaska, and to provide educational and practice support for its membership so the highest quality of medical care can be achieved.

Values:
Children must be highly valued by society. Each child must develop to his/her highest potential. Children must have strong advocates for they have no voice of their own. Pediatricians are essential to achieving optimal child health. The work of pediatricians, and the profession of pediatrics, must endure and grow ever stronger.

Vision:
Children in Alaska are happy and healthy; Alaska pediatricians are professionally fulfilled and financially secure.

Newborn Screening Conference - June 24

Clear your calendar now for a jam-packed day of learning at the Alabama Newborn Screening Conference, set for June 24 at Auburn University Montgomery. Sponsored by the Alabama Department of Public Health Newborn Screening Program, the conference will update health care professionals on newborn screening issues in Alabama. Featured speakers and topics include “The World of Newborn Screening” by keynote speaker Brad Therrell, PhD; “Genetic Advances in Hearing Loss” by Nathaniel Robin, MD; “Inherited Disorders of Metabolism and the Primary Care Physician” by Lane Rutledge, MD; “Translating Genetic Testing into Genetic Medicine: A Pediatrician’s Perspective,” by Holmes Morton, MD; and the “The Impact of New Preventive Tools on Sickle Cell Disease in Children,” by Thomas Howard, MD.

The registration fee for physicians is $75. Category I CME’s are available. To register, visit www.alchapaap.org and download the PDF form from the home page, or contact Belinda Thompson, RN, Newborn Screening Follow-Up Coordinator, at 334-206-5955.

“Traveling Together on Highway 2010” Special Needs Conference - July 14 -15

AAP has been an active partner in the Healthy People 2010 initiative in Alabama, with several chapter members participating, including Mary Ann Pass, MD, FAAP, and A.Z. Holloway, MD, FAAP. Six work-
Second Annual Pediatric Legislative Day Provides First-hand Look at Issues and State Legislative Process

The Alabama Chapter-AAP held its second annual Pediatric Legislative Day at the Alabama State House in Montgomery on April 7, with pediatricians attending from across the state.

After a group meeting with Speaker of the House Seth Hammett of Andalusia, participants received an hour of CME as speakers provided insight on the issues facing children’s health in Alabama. Included was a Medicaid funding update, provided by Mary Finch of the Alabama Medicaid Agency; an overview of the current Child Passenger Safety legislation, given by Aprell Hartsfield of VOICES for Alabama’s Children; a brief update from State Health Officer Dr. Don Williamson; and a legislative how-to provided by Mark Jackson, Director of Legislative Affairs at the Medical Association of the State of Alabama (MASA), who assisted in organizing the event.

Armed with targeted messages, pediatricians then broke off to meet with their senators and representatives.

“It was critical that we as pediatricians meet with our representatives to voice concerns about funding for numerous children’s programs, including Medicaid and the Child Passenger Safety bill,” said attendee James Sedlis, MD, FAAP. “We know firsthand the importance of these programs and how they impact children and families daily. Legislative Day opened my eyes to the political process, including who are our child advocates in Montgomery and what could we do on a personal level to help the ongoing dialogue with our legislators and our communities.”

Participants received personalized legislative contact sheets and advocacy tips in the mail prior to the event in order to prepare them for their visits to lawmakers.

For the second year, ours was the only specialty society to hold a legislative day.

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Legislative Update

STATE—In addition to Pediatric Legislative Day, the Alabama Chapter-AAP has been active in this Legislative Session in a number of ways. The Chapter has worked on Medicaid funding issues through participation in the Care Coalition, a network of advocacy and medical/healthcare associations, which produced an educational 10-minute video on the importance of Medicaid; the Medicaid Coalition at MASA; and through individual contacts made to the Medicaid Agency and legislators by members throughout the state.

Meanwhile, several pediatricians have written editorials and contacted their lawmakers about the Child Passenger Safety legislation introduced through VOICES for Alabama’s Children. Feedback for the bill—which provides for safer child restraint laws—has remained positive among lawmakers.

Despite our efforts, while the CPS bill passed both House and Senate Committees and was placed on the Special Order Calendar in the Senate, it was not taken up for floor debate and lost hope of passing on the 28th legislative day. VOICES will keep the AAP informed of future strategies to get the bill reintroduced at a later time. At time of publication, it is still unclear what, if any action, will be taken by the Senate on the state General Fund appropriation bill.

FEDERAL—Calls to Congressmen and Senators have proven successful in averting large entitlement cuts, structural changes such as block grants, and binding five-year caps to discretionary spending on programs for children. However, both the House and Senate passed the final budget resolution April 28, with $10 billion in cuts to Medicaid. While Congress must still pass laws enacting its various provisions, anything contained in this resolution will be easier to enact. Again, we must continue to work together over the next few months to protect federal appropriations for children’s programs, especially Medicaid funding.

Keep the Calls Going

At this writing, a Special Session of the Alabama Legislature appears imminent. The Chapter will continue to call upon its members through special group e-mails and blast faxes. Thanks to all of you who have contacted your legislators. In the meantime, please check the Chapter web site for summaries on the issues. Together, we can make a difference!
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Dr. Raulerson Receives Citizen of the Year Award

Brewton recognized one of its most committed citizens when its Chamber of Commerce recently honored Marsha Raulerson, MD, FAAP, Chapter President, with the Citizen of the Year award for civic leadership.

“They really surprised me,” said Dr. Raulerson. “They knew I wouldn’t normally attend a function like that so they got me there by saying that Congressman Jo Bonner wanted to see me for a few minutes prior to the Chamber meeting. His office sent me tickets to the event, and my husband was even in on it!”

Dr. Raulerson’s daughter was also on hand to share the moment as a description of her mother was read by presenter Stephanie Walker.

“She works on a person-by-person basis with each patient, going beyond simply treating them in the office,” Ms. Walker said. “She’s always searching for a way she can help.”

Dr. Raulerson’s work with the AAP—both the chapter and the national organization, as well as VOICES for Alabama’s Children, the Medical Association, the state perinatal advisory committee, the March of Dimes, and many other organizations, as we all know—further attests to her commitment to children at all levels.

Congratulations, Dr. Raulerson!

Dr. Outland Represents Chapter at AAP Advocacy Forum

With a special interest in child advocacy, Cheryl Outland, MD, FAAP, was selected by Chapter President Marsha Raulerson, MD, FAAP, to represent the chapter at a weekend child advocacy conference at the SuperCME 2005 meeting in Orlando, Fla. in April. The advocacy track explored ways of increasing awareness and interest in promoting early childhood education and development in the pediatric practice. Dr. Outland is very interested in further exploring some of the ideas presented at the meeting, particularly in helping parents promote literacy and development in children from birth to five years of age.

Alabama sends four delegates to Smoke-Free Homes Symposium

In April, Alabama Chapter-AAP members Roni Grad, MD, FAAP; Erika Crenshaw, MD, FAAP; Jill Ringold, MD; and Richetta Parker, MD, represented our state at the AAP Smoke-Free Homes Symposium in Washington, DC. Educating pediatric clinical leaders on the harms of second-hand smoke and effective ways to reduce exposure, the symposium’s aim was to create a critical mass of “smoke-free homes champions” to return home and implement programs in clinical settings. Excited about the prospects, the four Alabama pediatricians have set their sights on a statewide smoking cessation initiative. Stayed tuned for more details soon!
CATCH Proposals due July 29

For the 12th year, the American Academy of Pediatrics is offering its members an opportunity to put their ideas into action by taking advantage of the funding available through the Community Access to Child Health (CATCH) Program.

The CATCH mission and the focus of the Planning Funds grants are to enable pediatricians to plan innovative, community-based child health initiatives that increase access to medical homes or to specific health services not otherwise available. Grants from $2,500 to $10,000 are awarded on a competitive basis for planning activities, such as needs assessments and community asset mapping, feasibility studies, community coalition/collaboration meetings, focus groups, and the development of grant proposals to implement and sustain the project.

Priority is given to projects that will be serving communities with the greatest health disparities.

The 2006 Call for Proposals is available online; applications are due July 29. Join more than 650 pediatricians who, through their CATCH projects, have learned that local child health problems can be solved locally. For more information, visit www.aap.org/catch, write to catch@aap.org, or call 800-433-9016, ext. 7085.

AAP Urges Reimbursement for Meningococcal Vaccine

As you are undoubtedly aware, the U.S. Centers for Disease Control and Prevention’s Advisory Committee on Immunization Practices (ACIP) approved new immunization recommendations in response to the elevated risk among adolescents and young adults, as well as availability of the new meningococcal conjugate vaccine.

The new recommendations call for immunization for the following:

- the young adolescent visit (11-12 years old);
- teens who are entering high school or are 15 years old (whichever is applicable);
- college freshmen living in dormitories; and
- other groups at high risk (including military recruits, those traveling to or residing in countries in which Neisseria meningitides is epidemic, complement-deficient and asplenic patients, and microbiologists)

The Academy considers prevention of meningococcal disease a high priority, given that fatality rates and significant complications—including limb loss, neurologic disabilities and hearing loss—are appreciable. For that reason, the AAP has sent letters to national carriers encouraging benefits coverage for the vaccine and urging reimbursements to cover the pediatric practice expense for the vaccine and immunization administration. The Academy will keep members abreast of progress in this arena.

If you are interested in sending your own letters to local and regional carriers, refer to the AAP letter and a meningococcal fact sheet, both available on the Chapter web site at www.alchapaap.org.

PROS Febrile Infant Study Findings Published

Pediatric Research in Office Settings (PROS), the AAP’s practice-based research network, has recently reported findings from its large-sample febrile infant study. Overall, 573 practitioners participated in the nationwide study. Data were collected on 3,066 infants who: 1) were no older than three months; 2) had axillary, rectal or tympanic temperatures of 38 degrees C in the office or in the previous 24 hours at home; and 3) were initially examined by a PROS practitioner. Study findings included:

- Practitioners followed current guidelines in 42% of episodes, which resulted in hospitalizing fewer infants younger than one month and conducting fewer diagnostic tests than they would have had they followed current guidelines. Neither current guidelines nor the model developed in this study performed with greater accuracy than observed practitioner management.

- Bacteremia was present in 1.8% of the infants and bacterial meningitis in 0.5%. Despite lack of adherence to guidelines, PROS clinicians detected as many cases of bacteremia/bacterial meningitis while performing fewer tests and hospitalizing fewer infants than would have occurred if strictly adhering to practice parameters.

- Young febrile infants seen in the practice setting may be appropriately managed by practitioners using careful clinical judgment and close follow-up care. This strategy, as an alternative to strict adherence to published guidelines, could result in reduced costs and iatrogenic morbidity without compromising outcomes.

Read the full article in the March 10, 2005 Journal of the American Medical Association.
“Upcoming Events” continued from page 6

groups were formed to achieve the six national goals for children and youth with special health care needs: Family/Professional Partnerships, Medical Home, Transition, Early and Continuous Screening, Community Systems and Insurance.

To re-energize and recruit new partners, Children’s Rehabilitation Service, a division of the Alabama Department of Rehabilitation Services, will hold a two-day conference on July 14 and 15 at the Sheraton Birmingham.

Carden Johnston, MD, FAAP, Past President, and a panel of speakers will discuss the importance of the medical home. Speakers will also present each of the 2010 goals, and the conference will conclude with an opportunity for workgroups to meet and plan future activities. The committee has made application for CME credit.

If you are interested in attending and/or becoming involved in one of the six workgroups, contact Julie Preskitt at 334-613-2352 or Sheryl Matney at 334-538-5376. A PDF version of the registration brochure is also available at www.alchapaap.org.

Child and Adolescent Psychiatric Institute - July 15 - 16

The Alabama Department of Mental Health and Mental Retardation (ADMH/MR) Division of Mental Illness will open its annual two-day Child and Adolescent Psychiatric Institute to pediatricians this year. Set for July 15 and 16 at Marriott’s Grand Hotel in Point Clear, the conference will feature board-certified child psychiatrists, who will educate pediatricians on identifying the most appropriate screening and treatment alternatives for children who present with mental health needs. For more information, contact Dee Drake at ADMH/MR at 334-353-7832.

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## EVENT CALENDAR AT A GLANCE

### 2005

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<tr>
<td>June 24</td>
<td>Newborn Screening Conference, AUM, Montgomery</td>
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<tr>
<td>July 14 &amp; 15</td>
<td>“Traveling Together on Highway 2010” Special Needs Conference, Sheraton, Birmingham</td>
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<tr>
<td>July 15 &amp; 16</td>
<td>Child and Adolescent Psychiatric Institute, Marriott’s Grand Hotel, Point Clear</td>
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<tr>
<td>August 11 – 14</td>
<td>AAP Annual Leadership Forum, Chicago, IL</td>
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<td>September 22</td>
<td>District X CATCH Meeting, Sandestin Beach Hilton, Destin, FL</td>
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<tr>
<td>September 22 – 25</td>
<td>ALAAP Annual Meeting and Pediatric Update, Sandestin Beach Hilton, Destin, FL</td>
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<td>October 8 – 11</td>
<td>AAP National Conference &amp; Exhibition, Washington, DC</td>
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### 2006

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### Alabama Chapter – AAP Annual Meeting and Pediatric Update, September 22 – 25, 2005

#### Speakers (as of May 6, 2005)

- **Stephen Berman, MD**—Professor of Pediatrics, University of Colorado School of Medicine
- **Loran Clement, MD**—Professor and Chair, Department of Pediatrics, University of South Alabama College of Medicine
- **Peter A. Gorski, MD, MPA**—Professor of Public Health, Pediatrics and Psychiatry, University of South Florida, and Director, the Lawton & Rhea Chiles Center for Healthy Mothers and Babies
- **Perri Klass, MD**—President and Medical Director, Reach Out and Read National Center
- **Sharon Mayberry, MD**—Pediatric Orthopedic Surgeon, Birmingham, AL
- **William V. Raszka, Jr., MD, FAAP**—Associate Professor of Pediatrics, University of Vermont College of Medicine, and Director, Pediatric Infectious Diseases, Vermont Children’s Hospital
- **Marsha D. Raulerson, MD, FAAP**—President, Alabama Chapter-AAP, and President-Elect, Medical Association of the State of Alabama
- **Robert P. Schwartz, MD**—Professor of Pediatrics, Wake Forest University School of Medicine, Winston-Salem, NC
- **Donald E. Williamson, MD**—State Health Officer
- **Daniel W. Young, MD**—Clinical Professor of Radiology and Pediatrics, University of Alabama in Birmingham, and Pediatric Radiologist, Children’s Hospital