

★ Enrolling through 12/31/17



BREATHE ALABAMA

AN ACHIA ASTHMA LEARNING COLLABORATIVE

Maximizing Patient Outcomes for Children with Asthma

January to September 2018

Affecting 9.6 million children, childhood asthma is the most common serious pediatric chronic disease.¹

It's the right thing to do

★ Patients of practices that participate in collaboratives have improved asthma control²

You and your staff integrate the latest evidence-based guidelines into the practice using CQI techniques. Networking with peers disseminates best ideas to improve care in busy practices similar to yours.

★ **NEW: Home Visiting Opportunity!**

Partner with Health Homes to close care gaps for your highest-risk patients.

Increased revenue potential

- ★ Patient-Centered Medical Home overlap for (re)certification
- ★ Improved payer asthma metrics
- ★ Establish reliable recall of patients in need of follow-up

Easier than you think

For doctors seeking Maintenance Of Certification:

- ★ Online modules when you have time
- ★ Commit 3 hours or less each month
- ★ CQI meetings part of regular practice meetings

Practice CQI Team (Lead Physician, Clinical Lead, and Administrative Lead):
Commit 3-5 hours each month

- ★ Materials available and assignments completed on virtual CQI Team Space
- ★ 45-minute monthly call
- ★ No travel
- ★ CQI Coach kick-off visit at your practice

Free MOC/educational materials

MOC that makes a difference.

- ★ 25 points Part 4 MOC (awarded 2018)
- ★ Provide educational hours for professionals

"There is an energizing effect that comes from watching practitioners embrace quality asthma care"

*—James Wiley, MD, FAAP
Alabama Chapter-AAP Past President*

"A mother recently reported at a visit regarding the asthma action plan: 'This is the best thing you could have done for my children and me. We don't go to the ER anymore.' They feel like they can make an informed decision.

This is awesome!"

*—Naresh Purohit, MD, FAAP, CQN2
Alabama Practice Leader*

★ **Integrate effective strategies to increase adherence**

- Better for your patients
- Better for your bottom line
- Easier than you think!

Ready to enroll or want to learn more? Contact Linda Champion at lchampion@alaap.org or 334-324-9307.

1. Akinbami LJ, Moorman JE, Garbe PL, Sondik EJ. Status of childhood asthma in the United States, 1980–2007. *Pediatrics*. 2009;123 (suppl) :S131–S145

2. Dolins JC, Powell J, Wise E, Giuliano K, Stemmler P, Stubblefield W, White PC, Wiley J, Kuo DZ. Improving Asthma Care by Building Statewide Quality Improvement Infrastructure. *Pediatrics* 2017, e20161612; DOI: 10.1542/peds.2016-1612