WHO CAN JOIN: The AL-AAP Practice Management Association (PMA) is open to all practice managers and staff who are directly employed full-time by a medical practice in Alabama with at least one full-time licensed physician who is a member of the Chapter or for a practice management organization that serves at least one Alabama Chapter member. The organization connects practice managers across the state of Alabama in a support system that is continually strengthened by the involvement and dedication of its members.

BENEFITS: Some of the benefits of membership in the Practice Management Association include opportunities to meet with other practice managers to discuss issues relevant to pediatric practice, pediatric-specific educational workshops and conferences sponsored by the Association, and an email listserv. The ultimate goal of the association is to exist as a networking community of managers, who, through regular updates on current issues, will assist their physicians to provide the most efficient and quality healthcare possible to their patients.

NETWORKING:

- Hosts pediatric practice managers group email list for members of the PMA and AL-AAP, which has hugely expanded up-to-the-minute information exchange and meaningful networking among members of the PMA
- Holds the PMA Annual Meeting each year in conjunction with the Annual Meeting and Pediatric Update Meeting
- Holds a webinar at least once a quarter for the PMA and Chapter membership around current issues related to pediatric practices
- Exhibits at the spring and fall meeting, sharing the benefits of the PMA to pediatric practices.
- Holds two slots on the Alabama Chapter-AAP Pediatric Council, working to educate payors regarding pediatric issues

HISTORY: In 2005, the AL-AAP PMA was created to improve the effectiveness of pediatric practices and the knowledge and skills of the individuals who manage them. The PMA is led by a volunteer Executive Committee of pediatric practice management leaders under the Chapter Practice Management Committee’s guidance and with the assistance of the Chapter executive office. The Committee works with the Chapter staff to maintain up-to-the-minute information on changes in health care and how to handle them.

PAST EDUCATIONAL OPPORTUNITIES:
In the past year, the PMA has hosted the following webinars available to the PMA and Chapter membership:

- May 12, 2021, “Practice Management During COVID and Beyond”

In addition, each year, the PMA hosts an all-day Practice Management Workshop on the Friday of the AL-AAP Annual Meeting & Fall Pediatric Update.
Alabama Chapter–AAP Practice Management Association
2021-2022 Leadership

Chair
Gena Allen
Gary Eberly, MD

1st Vice Chair
OPEN

Membership Chair
Rosalyn Rowley
Fairhope Pediatrics

Communications Chair (and Pediatric Council Coding Representative)
Lynn Brown, Physician Coding and Education, Children's of Alabama

Immediate Past Chair
Lori Coletta
Over the Mountain Pediatrics

For additional information on the Practice Management Association, contact Gena Allen, AL-AAP Practice Management Association Chair, via email at gallen@eberlymd.com.