Annual Meeting & Fall Pediatric Update - Exhibit Prospectus & Support Opportunities
The Alabama Chapter-AAP offers sponsor and exhibitor opportunities at both of its CME conferences held in the Spring and Fall each year. The Annual Meeting & Fall Pediatric Update is a two-day, highly attended annual pediatric meeting offering a range of high-quality ACE (Accredited Continuing Education) to meet the educational needs of Alabama pediatricians and other pediatric healthcare providers, as well as pediatric practice managers. We expect approximately 100+ in-person attendees.

Quick Links

- Exhibitor Agreement (online form)
- Exhibitor Electricity order form
- Exhibitors Shipping form
- Credit Card Payment
- Exhibitor Prospectus
- W-9 Alabama Chapter-AAP
- Brochure

Attendance

We expect approximately 100+ in-person attendees representing the pediatric healthcare community in Alabama and the region to attend the 2024 Annual Meeting & Fall Pediatric Update.

Exhibit Logistics

Exhibit set up is Friday, September 13 from 2:00 p.m. - 4:30 p.m. Exhibit breakdown is on Saturday, September 14, 1:00 p.m. Each exhibiting company will have one 6' skirted table with two chairs and a trash can (standing banners/displays must fit behind 6' table or directly in front of 6' table so they do not interfere with adjacent exhibits). All exhibits will have an online presence for the virtual exhibit hall.

Exhibit Fee

Space will be assigned based on level of sponsorship. The minimum fee for a table with two
chairs is $1,395 for Standard commercial supporters and $1,795 for Premium commercial supporter placement; $895 for state agencies and small charitable organizations $750. More information about arranging for electrical outlets will be made available at a later date. Click here for an exhibitor agreement. The deadline to register is August 16, 2024.

PAY EXHIBIT FEE NOW

Support Levels

The Alabama Chapter-AAP welcomes designated contributions to underwrite portions of the 2023 Annual Meeting & Fall Pediatric Update or any of our programmatic efforts. Our recognition levels are:

- Bronze Level: $1,800 - $2,499
- Silver Level: $2,500 - $4,999
- Gold Level: $5,000 - $7,499
- Platinum Level: $7,500 and up

(All of the above includes special event signage, syllabus & web site listing)

Individual Event Support Opportunities

- Friday Morning Breakfast (PMA Meeting): $4,000
- Friday Mid-morning refreshments (PMA Meeting): $2,000
- Friday Lunch (Practice Management Workshop): $4,000
- Friday Evening Reception in the Exhibit Hall (co-sponsorship available at $3,250): $7,500
- Saturday Morning Breakfast in the Exhibit Hall: $5,000
- Saturday Mid-morning refreshments in the Exhibit Hall: $2,000
- Saturday Strolling Desserts in the Exhibit Hall: $2,000

(All of the above includes special event signage, syllabus & web site listing)

Exhibitor Schedule (tentative)

Friday, September 13
- Exhibit Set-up: 2 p.m. - 4:30 p.m.
- Registration begins: 2:30 p.m. - 6:30 p.m.
- "Meet & Greet" Reception: 5:15 p.m. - 6:30 p.m.

Saturday, September 14
- Breakfast in the Exhibits: 7:15 a.m. - 8 a.m.
- Educational Program: 8 a.m. - 10 a.m.
- Refreshments in the Exhibit Hall: 10 a.m. - 10:30 a.m.
- Morning Sessions resume: 10:30 a.m. - 1 p.m.
- Strolling Dessert in the Exhibits: 12:30 p.m. - 1:00 p.m.
- Exhibit Breakdown: 1:00 p.m.

Symposia Information

The Alabama Chapter-AAP also offers the opportunity for sponsors to host an Industry- or foundation-sponsored symposia as a way to reach your target audience with your own content at the site of our conference. These are offered at the following dates and times on a first-come, first-served basis:

- Saturday, September 14, 2024, luncheon, 11:45 p.m. – 12:30 p.m. SOLD

Click here for Symposium Application & Guidelines
Hotel Information

Renaissance Birmingham Ross Bridge Golf Resort & Spa
4000 Grand Ave, Birmingham, AL 35226
(205) 916-7677
The parking rate for self-parking is $15 and $30 for valet parking per day.

Hotel Reservations

A block of rooms is being held for our group at Renaissance Birmingham Ross Bridge Golf Resort & Spa for $299 per night until August 23. Reservations can be made with this link: Book your group rate for ACADEMY OF PEDIATRICS ATTENDEES

Educational Topics

Empowering Pediatricians to Advocate for Secure Firearm Storage
Antimicrobial Stewardship in Primary Care: The "WHY?" & "HOW"
STI Testing, Treatment and Prep in Teenagers
Addressing Youth Tobacco
Diagnosis of Autism Spectrum Disorder
Oral Health and the Pregnant Patient
Pediatric Spine Conditions
Quick Tips on Incorporating a Sexual History into Your Visit
Oral Health in Special Needs Populations

Leadership & Management Workshop
Accounting Primer for Pediatric CEOs & Managers
Tactical Bootcamp for Pediatric CEOs
Hacks for Pediatric Practice Owners
Hacks for Pediatric Practice Managers
Designing an Employee Benefits Package
Shaping Your Practice Culture
Practice Manager’s Guide to Understanding Healthcare Law

Questions?

Please contact Jill Powell for more information on exhibiting at or sponsoring this or any of our
meetings. She can be reached at 334-954-2530 or via email.

Contact Us
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334-9542543
Email

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Become a member!
Learn more about what we do for children and pediatricians
Join AL-AAP now!

Powered by Squarespace and Alabama pediatricians.