Friday, September 13

7:30 a.m. – 8:00 a.m.  Registration and Continental Breakfast
8:00 a.m. – 8:30 a.m.  2024 PMA Annual Meeting–Lisa Luter, PMA Chair
8:30 a.m. – 8:45 a.m.  Break & Transition to Practice Management & Leadership Workshop

2024 Leadership & Management Workshop:
“Visioning for Tomorrow’s Pediatric Practice”

Open to practice managers/staff & pediatricians & co-sponsored by the AL-AAP Practice Management Association

8:30 a.m. – 1:00 p.m.  Registration
8:45 a.m. – 9:45 a.m.  Communicate to Cultivate: Shaping Your Practice Culture—Maggie Norton
9:45 a.m. – 10:45 a.m.  Designing an Employee Benefits Package—Andrea Lewis, PHR, SHRM-CP
10:45 a.m.–11:30 a.m.  Accounting Primer for Pediatric Practices—Katrina Skinner, MD, FAAP
11:30 a.m. – 11:45 a.m.  Break
11:45 a.m. – 12:30 p.m.  Lunch & Session;  HR Table Discussions (Seating by practice size)

SEPARATE AFTERNOON TRACKS

Physician Track
12:30 p.m. – 1:30 p.m.  Your Culture, Your Legacy, Success Beyond Comfort—Maggie Norton
1:30 p.m. – 2:15 p.m.  Hacks for Pediatric Practice Owners—Suzanne Berman, MD, FAAP
2:15 p.m. – 3:00 p.m.  Tactical Bootcamp for Pediatric CEOs—Katrina Skinner, MD, FAAP
3:00 p.m. – 3:15 p.m.  Break before Annual Meeting begins (see next page)

Practice Managers/Staff Track
12:30 p.m. – 1:15 p.m.  Empowering the Leader Within You: Strategies for Pediatric Practice Managers—Andrea Lewis, PHR, SHRM-CP
1:15 p.m. – 2:15 p.m.  Medical Practice Manager’s Guide to Understanding Healthcare Law—Brandy Boone, JD
2:15 p.m. – 3:00 p.m.  Hacks for Pediatric Practice Managers—Suzanne Berman, MD, FAAP

Designation: Children’s of Alabama designates this live activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Association of the State of Alabama through the joint provideship of Children’s of Alabama and the Alabama ChapterAAP. Children’s of Alabama is accredited by the Medical Association of the State of Alabama to provide continuing medical education for physicians.

MOC Part 2: Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 5.25 MOC Part 2 points in the American Board of Pediatrics’ (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

Learning Objectives—Upon completion of this live activity, participants will be able to:

- Explain the importance of effective communication
- Apply practical communication techniques
- Discuss the role of leadership in communication
- List the key components of a benefits package
- Integrate best practices in developing their benefits packages
- Identify the most common reports practices use to assess their financial performance
- Formulate a plan to organize their chart of accounts in a way that optimizes data evaluation
- Recognize common mistakes and pitfalls to avoid when managing their practices’ financial operations
- Describe the significance of workplace culture
- Recognize the role of leadership in shaping culture
- Discuss current culture perceptions and areas for improvement
- Evaluate ways they can improve their staff training model
- Design a written playbook for use in rapid, scalable, successful staff training
- Identify ways to improve leadership and communication in their practices
- Analyze their teams with consistent metrics
- Apply the concept of constant and never-ending improvement to their practice administration workflow
- Define leadership in the context of pediatric healthcare
- Describe unique challenges and opportunities for pediatric practice managers
- Complete a self-assessment in leadership development
- Discuss the basic concepts of civil, criminal and regulatory law and their application in healthcare
- Identify which laws are applicable to their medical practices
- Develop strategies for compliance based on that application
- Apply strategies to improve the physical and digital tidiness of their workspaces
- Employ ways to make their meetings shorter and more effective
- Compute the return on investment for automating workflows

Speakers:
Suzanne Berman, MD, FAAP, Managing Partner, Plateau Pediatrics, Crossville, TN
Brandy Boone, JD, General Counsel, Medical Association of the State of Alabama, Montgomery, AL
Andrea Lewis, PHR, SHRM-CP, CEO/Senior Consultant, Human Capital Services, Birmingham, AL
Maggie Norton, Owner & Founder, RepatEARN LLC, Daphne, AL
Katrina Skinner, MD, FAAP, Pediatrician, Fairhope Pediatrics, Fairhope, AL.
Main (Clinical) Meeting

Friday, September 13

2:30 p.m. – 6:30 p.m.  Registration
3:15 p.m. – 4:15 p.m.  Addressing Youth Tobacco Use from a Provider Perspective—Melody Petty, MD, MPH, FAAP
4:15 p.m. – 5:15 p.m.  Pediatric Spleen Conditions: Challenges In Diagnosis and Management—Tyler McDonald, MD, FAAP
5:15 p.m. – 6:45 p.m.  Reception in the Exhibits (for all Management/Leadership workshop & Main Meeting attendees)

Saturday, September 14

7:00 a.m. – 8:00 a.m.  Registration open
7:15 a.m. – 8:00 a.m.  Breakfast in the Exhibit Hall
8:00 a.m. – 9:00 a.m.  Quick Tips on Incorporating a Sexual History Into Your Visit—Samantha Hill, MD, MPH, FAAP (VIRTUAL)
8:00 a.m. – 10:00 a.m.  STI Testing, Treatment and Prep In Teenagers In General Practice—Claudette Poole, MD, MSPH, FAAP
10:00 a.m. – 10:30 a.m.  Refreshment Break in the Exhibit Hall
10:30 a.m. – 11:30 a.m.  Oral Health in Special Needs Populations: An Overview for Medical Providers—Stephen Mitchell, DMD, MS
11:30 a.m. – 12:30 p.m.  Luncheon/SYMPOSIUM: Omalizumab (Xolair): A Therapeutic Option For IgE-Mediated Food Allergies—NOT PART OF CHAPTER CME PROGRAM—sponsored by Genentech
12:30 p.m. – 1:00 p.m.  Strolling Dessert in the Exhibit Hall
1:00 p.m. – 1:30 p.m.  Chapter Annual Meeting/Reports (non-CME)—Chapter leadership
1:30 p.m. – 3:00 p.m.  The Role(s) of Pediatricians In Diagnosis of Autism Spectrum Disorder—Justin Schwartz, MD, FAAP (VIRTUAL)
3:00 p.m.
6:30 p.m. – 9:00 p.m.  Reception & Dinner Hosted by Children’s of Alabama

Sunday, September 15

8:00 a.m. – 9:00 a.m.  Locking Arms; Empowering Pediatricians to Advocate for Secure Firearm Storage—Jennifer McCain, MD, FAAP
9:00 a.m. – 10:00 a.m.  Antibacterial Stewardship in Primary Care: The "WHY?"—Shannon Ross, MD, FAAP
10:00 a.m. – 11:00 a.m.  Oral Health and the Pregnant Patient; The Role of Medical and Dental Healthcare Providers—Richard Simpson, DMD
11:00 a.m. – 12:00 p.m.  Antibacterial Stewardship in Primary Care: The "HOW?"—Shannon Ross, MD, FAAP

Speakers

Samantha Hill, MD, MPH, FAAP, Assistant Professor, Emory School of Medicine, Atlanta, GA

Jennifer McCain, MD, FAAP, Assistant Professor, Pediatric Emergency Medicine, UAB School of Medicine, Birmingham, AL

Tyler McDonald, MD, Assistant Professor, Assistant Program Director, Department of Orthopaedic Surgery, University of South Alabama, Mobile, AL

Stephen Mitchell, DMD, MS, Professor, Director of Sparks Dental Clinic, Director of International Dentist Program, UAB School of Dentistry, Birmingham, AL

Melody Petty, MD, MPH, FAAP, Pediatrician, University of South Alabama, Mobile, AL

Claudette Poole, MD, MSPH, FAAP, Assistant Professor of Pediatrics, UAB School of Medicine, Birmingham, AL

Shannon Ross, MD, FAAP, Professor of Pediatrics, UAB School of Medicine, Birmingham, AL

Speakers

Justin Schwartz, MD, FAAP, Associate Professor of Pediatrics, UAB School of Medicine, Birmingham, AL

Richard Simpson, DMD, Pediatric Dentist, Children and Teen Dental Group of Alabama, Tuscaloosa, AL

Chapter Annual Meeting/Reports

Nola Jean Ernest, MD, PhD, FAAP, President
Elizabeth Dawson, MD, FAAP, Secretary/Treasurer