

# LOGO

Use the preferred color logo below unless otherwise required due to print restrictions. Always use approved artwork for logo placement.

## Preferred Color Logo

For use on all items with a color application on a light background. **Colors:** Pantone Warm Gray 10, Warm Gray 6 (See page 2 for color breakdown.)

## Black & White Logo

For use only on items printing in black and white on a white background.

## Reversed Logo

For use on all items with a color application on a dark background. **Color:** White

## Alignment

The logo is typically aligned to the right side of all material. When right-aligning the logo, align to the last letter (R).

## Minimum Size Usage

**Minimum logo size:** 1.375" x 0.2383"

**Minimum pixel resolution:** 93 x 17

**Minimum padding around logo:**

.08" or 5 pixels

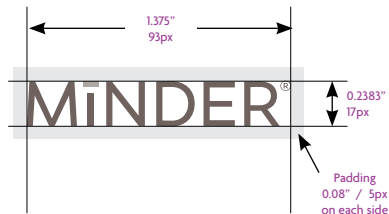
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Right align elements to R →



## Incorrect Usage

- Do not modify the logo in any way except for proportional scaling.

- Do not recreate the logo.

- Do not distort the logo.

- Do not use the logo without the ®

- Do not recolor the logo.

- Do not place a border around the logo.

- Do not use the logo on a patterned or highly contrasted background.

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