



Dear Friends of Lake Wales:

Lake Wales Main Street is hosting the *6th Annual Make It Magical* event on Friday, December 8, 2017. We are seeking foundational local businesses and organizations to join hands with us in this fun-filled and memorable evening for all ages! This year's theme will be **Centennial Christmas at the Market Place** focusing on our community heritage and time spent together with friends, family and neighbors celebrating the most wonderful time of the year!

Main Street is excited to offer our guests unparalleled shopping with local artisans, gift wrapping, long-awaited visits with Santa, cookie decorating with Mrs. Clause, artistic crafts for the children, festive holiday music, delicious food and drink, beautifully decorated trees, creative photo opportunities, and SNOW!

In addition to the gift of joy you will receive for playing a part in this magical event, LW Main Street would like to offer the following benefits:

\$1000 and above

- VIP Parking on corner of Stuart Avenue and Scenic Hwy
- Eight (8) tickets for your business to the Hospitality Room located in the Arcade building serving wine, beer, heavy hors d'oeuvres, and desserts during the event
- Business name and logo on all signs, media, website, and downtown map
- Included in our Sponsor Booth during the event
- Dollar for dollar match from the City of Lake Wales

\$500

- Four (4) tickets to the Hospitality Room located in the arcade building serving wine, beer, heavy hors d'oeuvres, and desserts during the event
- Business name and logo on all signs, media, website, downtown map
- Included in our Sponsor Booth during the event
- Dollar for dollar match from the City of Lake Wales

\$350 – Craft Booth

- Two (2) tickets to the Hospitality Room serving wine, beer, heavy hors d'oeuvres, and desserts during the event
- Business name and logo information on booth, downtown map, and at information booth
- Dollar for dollar match from the City of Lake Wales

We will also be hosting a Gift Basket and Wreath Silent Auction. Please let Stephanie Eckstein (863) 232-6495 or cornerstonefamily@verizon.net know if your business is interested in donating one.