Real Time Executives have been engaged to carry out an executive search campaign on behalf of WeProtect Global Alliance (WPGA), who work tirelessly towards the prevention of global online exploitation.

The WePROTECT Global Alliance is an international movement dedicated to national and global action to end the sexual exploitation of children online. For the first time they have assembled the influence, resources and expertise to transform how this crime is dealt with worldwide. This is enabling them to deliver the vision of more victims safeguarded, more perpetrators apprehended and an end to online child sexual exploitation.

Each role within the organisation will play an integral part in the success of the organisation’s vision, with that being said we are currently looking for a Communications Lead to join the organisation.

The purpose of this role will be to develop and deliver a robust communications strategy positioning this Alliance as a global leader in their efforts to protect.

Salary - £50,000 to £60,000
Location - London Based

Communications Lead responsibilities include:

Communications

• Deliver a comprehensive WPGA communications strategy that includes clear objectives, messages, channels, workplan activities and evaluation criteria, achieving significant earned media results through channels with national and international influence.
• Strengthen network visibility and branding across all earned and owned media platforms, ensuring WPGA is seen as the pre-eminent global voice on online child sexual abuse.
• Oversee the upgrading of the WPGA website and provide regularly updated content for the WPGA website and through social media reflecting developments on OCSE, WPGA products, members’ achievements and global, national and regional events and announcements.

WPGA Member and Partner Communications

• Develop communications channels with members that inspire, encourage and facilitate their active engagement in the Alliance, including in its events such as biennial international summits.
• Represent the WPGA at forums, events, meetings, forums, conferences, etc and make presentations on behalf of the organisation.
• Maintain a comprehensive membership and stakeholder database and use this database to help drive engagement and lobby further support/action for the initiative.
• Establish and/or strengthen WPGA’s relationships with a wide range of partners.
The role requires an experienced Communications professional who has high ethical standards, demonstratable commitment to the values of the Alliance and respect for diversity and inclusion.

The Communications Lead ideal requirements:

- Successful experiences in effective representation with the public, media and other partnerships and stakeholders.
- Significant experience in creating robust reporting to demonstrate success in all earned and owned media channels.
- Strong network within relevant media.
- Strong knowledge of all relevant social media channels and how to optimise them effectively.
- Track record of success in strategic communications, using social media, influencing debates, and developing a wide circle of alliances and partnerships.
- Demonstrated capacity to meet deadlines and prioritise multiple requests and demands.
- Experience in the public sector or in a non-profit organisation, ideally with one that is a network with regional or international membership.

If you feel this position suits you, then please do apply today. We will be assessing each application as it comes through and if relevant, we will arrange a time to discuss the opportunity in more detail.

Please apply by emailing your CV and cover letter to stephanie.bishop@realtimexecutives.co.uk

Alternatively, if you feel this position may match someone you know, we offer a generous referral fee or charitable contribution on your behalf, therefore please pass these details on.

We look forward to hearing from you.