

THE NEVER LIST

ANIMAL FATS, OILS, AND MUSKS ◊ BENZALKONIUM CHLORIDE ◊ BENZOPHENONE AND DERIVATIVES ◊ BISPHENOL A (BPA) ◊ BUTOXYETHANOL ◊ BHA AND BHT ◊ COAL TAR HAIR DYES AND OTHER COAL TAR INGREDIENTS ◊ 1,4-DIOXANE
ETHYLENEDIAMINETETRAACETIC ACID (EDTA) ◊ ETHANOLAMINES (MEA/DEA/TEA)
FORMALDEHYDE ◊ HYDROQUINONE ◊ METHYL CELLOSOLVE ◊ METHYLISOTHIAZOLINONE AND METHYLCHLOROISOTHIAZOLINONE ◊ MERCURY AND MERCURY COMPOUNDS (ALSO LISTED AS THIMEROSAL) ◊ MINERAL OIL (ALSO LISTED AS LIQUID PARAFFIN; LIQUID PETROLATUM; PARAFFIN OIL) ◊ OXYBENZONE
PARABENS (METHYL-, ISOBUTYL-, PROPLY- AND OTHERS) ◊ PHTHALATES (DBP, DEHP, DEP AND OTHERS) ◊ POLYETHYLENE GLYCOL (PEG COMPOUNDS)
RESORCINOL ◊ RETINYL PALMITATE AND RETINOL (VITAMIN A) ◊ SODIUM LAURYL SULFATE AND SODIUM LAURETH ◊ SULFATE (SLS AND SLES) ◊ SYNTHETIC FLAVOR OR FRAGRANCE ◊ TOLUENE ◊ TRICLOSAN AND TRICLOCARBAN