
Christina Scordia

Director of Study Outreach

As Director of Study Outreach, Christina Scordia is responsible for connecting members of the healthcare industry to the resources of the Center.

Ms. Scordia joins the team from U-Haul International where she was a top sales analyst for a prominent Fortune 1000 company. In this position, she oversaw the entire CRM process by conducting webinars, supervising digital marketing efforts and representing the brand at various trade shows across the U.S. Additionally, she assisted her team with field training and other new product launch initiatives.

Before her time at U-Haul, Ms. Scordia was Director of Advancement at Villa Victoria Academy in Ewing, NJ where she oversaw development and student admissions and was integral to the success of its annual campaign funding initiatives. Prior to this, she worked in West Chester, PA as a sales manager for Metro Management Corp. where she consistently maintained above average closing ratios and even went on to set a company-wide record for her efforts.

Mr. Scordia holds a BS in Professional Studies from West Chester University (with an emphasis in marketing, business geography and sociology) and has earned a Graduate Certificate from State University of New York in Nonprofit Management. Christina also is an avid, published creative writer.

Contact Christina Scordia: cscordia@c4scs.org