SILICON VALLEY EDUCATION FOUNDATION

The Silicon Valley Education Foundation disseminates tools and resources for innovation throughout the community to impact positive change in education. The California-based nonprofit successfully implemented the LearnTrials platform in 2014 and were able to save significant time and money by using it.

CHALLENGES

SVEF’s Innovation Hub (iHub) works closely with schools and districts to connect new solutions of promise with leading educators, providing real-world insights into the value, impact and outcomes of their education technology. iHub needed a way to cost-effectively understand, manage and support educators and education technology companies that was trustworthy in quantifying insights from all stakeholders, practical for educators and education entrepreneurs, with the rigor, validity and reliability to support an understanding of efficacy. They turned to the Lea(R)n platform for their needs.

"The Lea(R)n platform is not only easy to use, but easy to deploy. Teachers scored products quickly with minimal training, allowing me to collect hundreds of data points within a 6-week time frame. Lea(R)n Trials were also easy to administer, with setup taking less than five minutes and reminder emails automatically sent."

Anita Lin
iHub Manager
SVEF

PILOT DEMOGRAPHICS

- 11,997 Students
- 12 Districts
- 21 Schools
- 12 Products
- 31 Teachers
- 30 Active Participants
- 83% Minority Population
- 16% Free & Reduced Lunch
- 65 Days Pilot Period

PILOT RESULTS

- 953 Grades Reported
- 12 Products Graded
- 93% Efficiency Achieved
- 78% Reduced Operational Costs
- 6x Improvement

SV[e]F  |  LEARN  | WestEd
SOLUTION
SVEF worked with WestEd and the Lea(R)n team for unbiased guidance and training, and used LearnTrials - the research-backed online platform - to ensure rapid data collection, customized item inclusion, reports, and structured data exports. Using LearnTrials, SVEF piloted 8 products across 11 school districts during their fall 2014 cycle of iHub, an ongoing project with support of the Bill & Melinda Gates Foundation and others. SVEF leaders needed efficiency, as they focused the 2nd round of the initiative on data collection, rigor and quantifiable outcomes for participants with STEM-focused companies. Over 65 days, participants provided two rounds of secure feedback, utilizing automated reports and dashboards, with WestEd providing external data analysis.

BENEFITS
Significant time savings
• 93% more efficient than comparable methods
• 120 hrs vs estimated 1680 hours

Significant cost savings
• 78% less expensive than comparable methods
• $55,890 in estimated savings

Better engagement
• 98% response rate
• Feedback on 12 products (vs. 8 product goal)

Better, structured data
• Product-specific insights to improve decisions
• Insights in context of use & needs
• Quantifiable across multiple locations, products and needs

Automated pilot and product monitoring
Personalized dashboards and reports for all users
Rigorous method + practical design
No ads, gimmicks, or company bias

TIME SAVINGS CALCULATOR

SAVINGS WITH LEARNTRIALS

"The collaboration with Lea(R)n was super helpful. We were able to easily collect useful, structured feedback on education technology products for our analysis."

Tracy Huebner
Head of Innovation Research, WestEd

For more information and details:
LearnTrials.com

©LearnTrials 2015. All Rights Reserved.
LearnTrials connects educators and technologies to raise the bar on learning.