

## SILICON VALLEY EDUCATION FOUNDATION

The Silicon Valley Education Foundation disseminates tools and resources for innovation throughout the community to impact positive change in education. The

California-based nonprofit successfully implemented the LearnTrials platform in 2014 and were able to save significant time and money by using it.

### CHALLENGES

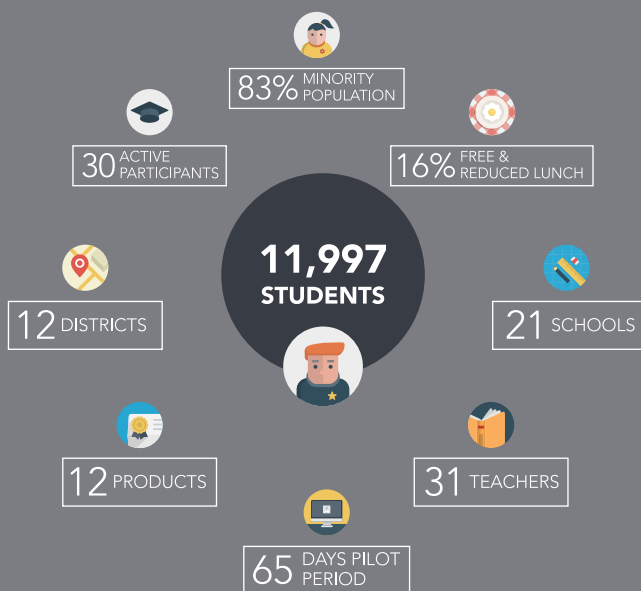
SVEF's Innovation Hub (iHub) works closely with schools and districts to connect new solutions of promise with leading educators, providing real-world insights into the value, impact and outcomes of their education technology. iHub needed a way to cost-effectively understand, manage and support educators and education technology companies that was trustworthy in quantifying insights from all stakeholders, practical for educators and education entrepreneurs, with the rigor, validity and reliability to support an understanding of efficacy. They turned to the Lea(R)n platform for their needs.

**"The Lea(R)n platform is not only easy to use, but easy to deploy. Teachers scored products quickly with minimal training, allowing me to collect hundreds of data points within a 6-week time frame. Lea(R)n Trials were also easy to administer, with set up taking less than five minutes and reminder emails automatically sent."**

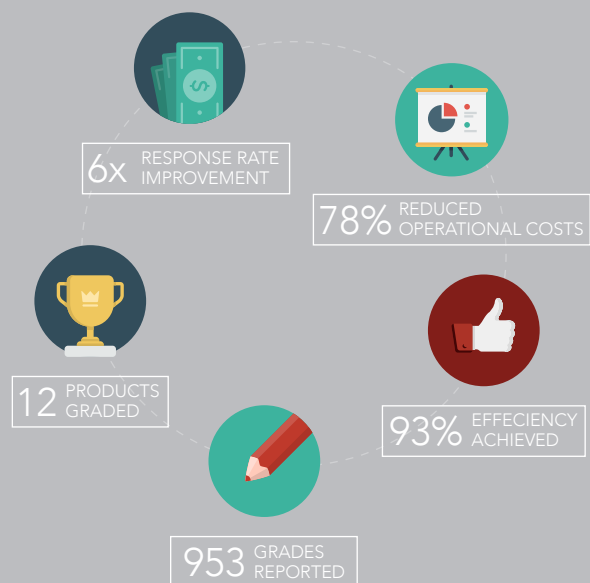


**Anita Lin**  
iHub Manager  
SVEF

### PILOT DEMOGRAPHICS



### PILOT RESULTS



## SOLUTION

SVEF worked with WestEd and the Lea(R)n team for unbiased guidance and training, and used LearnTrials - the research-backed online platform - to ensure rapid data collection, customized item inclusion, reports, and structured data exports. Using LearnTrials, SVEF piloted 8 products across 11 school districts during their fall 2014 cycle of iHub, an ongoing project with support of the Bill & Melinda Gates Foundation and others. SVEF leaders needed efficiency, as they focused the 2nd round of the initiative on data collection, rigor and quantifiable outcomes for participants with STEM-focused companies. Over 65 days, participants provided two rounds of secure feedback, utilizing automated reports and dashboards, with WestEd providing external data analysis.

## BENEFITS

### Significant time savings

- 93% more efficient than comparable methods
- 120 hrs vs estimated 1680 hours

### Significant cost savings

- 78% less expensive than comparable methods
- \$55,890 in estimated savings

### Better engagement

- 98% response rate
- Feedback on 12 products (vs. 8 product goal)

### Better, structured data

- Product-specific insights to improve decisions
- Insights in context of use & needs
- Quantifiable across multiple locations, products and needs

### Automated pilot and product monitoring

### Personalized dashboards and reports for all users

### Rigorous method + practical design

### No ads, gimmicks, or company bias



## TIME SAVINGS CALCULATOR

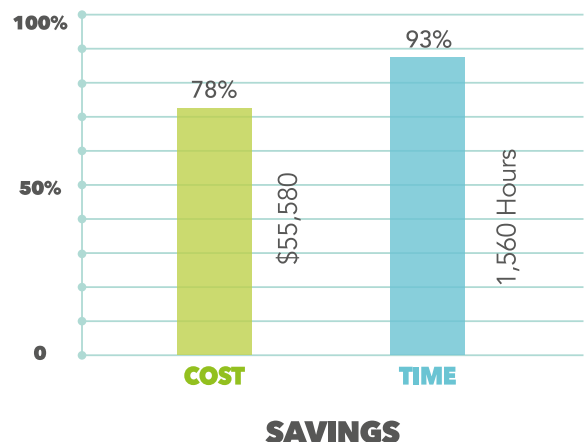


**"The collaboration with Lea(R)n was super helpful. We were able to easily collect useful, structured feedback on education technology products for our analysis."**

**Tracy Huebner**

*Head of Innovation Research,  
WestEd*

## SAVINGS WITH LEARNTRIALS



For more information and details:  
[LearnTrials.com](http://LearnTrials.com)