The University of North Carolina System
Learning Technology Commons
Case Study

8 Challenges of Higher Ed Edtech

1. Limited purchasing power and inconsistent pricing across institutions
2. Unharnessed faculty expertise and voice in edtech purchasing
3. Duplicated faculty and staff research time
4. Inconsistent data on which tools work for which students and faculty
5. Difficult to find and differentiate products that meet varying selection criteria and legal standards
6. Unclear and changing procurement processes
7. Lack of data privacy, confidentiality and contractual status for products
8. Extended purchasing timeline limiting access for learners

“Our instructors need the academic freedom and support to innovate, while our institutions remain excellent stewards of public dollars. When it comes to edtech, those things don't have to be in conflict.”

Matthew Rascoff
VP Office of Learning Technology & Innovation

UNC SYSTEM
BY THE NUMBERS

17 HIGHER ED INSTITUTIONS
20,000 FACULTY
225,000 STUDENTS
SOLUTION
To establish more student-centric decision making on education technology the UNC System launched the UNC Learning Technology Commons, an education technology ecosystem, powered by the Lea(R)n platform.

UNC’s Learning Technology Commons improves the process of discovering, procuring, and implementing edtech products across all 17 campuses. Through unified contracts with edtech providers, including a standard terms and conditions:

- Procurement is more efficient across all campuses.
- Pricing is standard and consistent, with an average discount of 21%.
- Faculty have clear, easy access to legally approved tools.
- Institutions harness faculty insights and data on which products work best to improve achievement, retention and completion.

The goal of the UNC Learning Technology Commons is to empower educators with the best instructional tools available — in the classroom or online — at the right time.

"Our model provides a trust-worthy approach, not simply a marketplace to buy more stuff. With our quality-driven edtech ecosystem, the best products rise to the top. We can increase our purchasing power and our faculty share the tools that work best for their learners."

Matthew Rascoff
VP Office of Learning Technology & Innovation

For more information, details, or to set up your on-demand ecosystem in under 90 days:
www.LearnPlatform.com

For UNC Faculty, get free access at:
http://unc.learntrials.com/