

Getting Started with LEARN: PLATFORM Product Utilization Data Integration

Accurate usage data is critical to assessing the impact of an edtech tool. Product marketing does not provide actual usage information. To make informed decisions, schools and districts need access to accurate data.

The educators, researchers and technologists on the Lea(R)n team make of collecting and securing this data as efficient as possible, even going as far as taking the burden on your behalf in the LearnPlatform in one of three simple ways. All methods adhere to student privacy and security agreements, such that no identifying information can be compromised or put your organization at risk. LearnPlatform operates within an active confidentiality and student privacy agreement, and is compliant with state and federal regulations, such as [FERPA](#), [COPPA](#) and [CIPA](#).

Security: Your data is YOUR data, and it is secure with Lea(R)n. Our platform is hosted on AWS (Amazon Web Services), and our processes and standards align with [AWS best practices](#), providing several security capabilities and services to increased privacy, control network access and encrypt data in transit.

Please contact datasecurity@learntrials.com with any questions.

Three data integration options:

For schools and districts:

1. **On demand:** Simple manual process for schools and districts that already have utilization data from product companies - just upload reports or usage data within your account.

For product companies:

2. **Automated upload to product page:** Product companies claim their product pages and upload utilization data directly to their secure LearnPlatform page, using your organizations account.
3. **Secure FTP (File Transfer Protocol):** Lea(R)n establishes a unique, private FTP through which product companies can share utilization data.

Lea(R)n offers schools and districts sample language to facilitate utilization data requests for product companies, as well as [language to include into licensing and purchase agreements](#) requiring this data as a contracted provision, as well as other contract management resources upon request.

Lea(R)n complies with all AWS Security safeguards. [Click here](#) to learn more.