EDTECH INSIGHTS

2019 Usage Trends Report

Utilization of paid licenses improves, but significant savings potential remains

What Does This Mean For US School Budgets? Over $1 billion in savings possible

The US spends north of $12 billion on education technology, with approximately $3.8 billion (~$75 per student) on edtech licenses alone.

The data indicate upwards of $1 billion are spent annually for licenses that are never used.

For every 5,000 students, states, districts and schools spend approximately $375,000 for edtech licenses, but...

Only $60k is fully used

Over $100k is never used by students

Usage Trends 2015-2019

Significant increase in usage, with more organizations achieving fidelity, but opportunities for improvement remain.

Trends Contributing to Increased Utilization

Improved Implementation

Educators, administrators and their product provider partners are more focused on effective implementation practices. In addition, the past decade has seen an increase in the number of districts distilling and delivering evidence-based strategies and tools, as well as the recognition of the need to measure and improve implementation.

More Effective, Aligned & Equitable EdTech Ecosystems

As educators move away from software silos, the definition of digital literacy expands, and curriculum and instruction departments work together to coordinate digital literacy instruction and assessment. At the same time, more districts are using an evidence-based framework to measure and improve implementation.

Transferring from Usage to Outcomes

The Every Student Succeeds Act (ESSA) requires evidence of how expenditures of Title I, Title IV and other federal funds translate into student learning. With over 30 states passing student data privacy laws that require more transparent, standardized data definitions, including unique identifiers for schools and districts, the need for clear evidence of how expenditures of Title I, Title IV and other federal funds translate into student learning.

LearnPlatform provides faster usage analysis, giving states and districts the information they need to make better instructional and budget decisions.

FINDINGS BASED ON

- 26 schools, districts, charter networks and states
- Product usage and achievement of $515,000 students
- 11 well-known K-12 math and literacy edtech courseware products

Organize, streamline and analyze your edtech to improve student outcomes. LearnPlatform.com

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