The EdTech Top 40 represents the digital tools accessed most by students and educators across the U.S. via the internet.

This special edition examines the impact COVID19 had on the edtech tools accessed. In addition to providing rankings for the full 2019-2020 year, this list compares rankings from before and after school closings.

Findings based on 1.7m+ learners

- 1.6m+ Pre-COVID19
- 1.1m+ Post-COVID19

6,707 EdTech products analyzed by U.S. districts and institutions

- 6,079 Pre-COVID19
- 6,351 Post-COVID19

2,000+ Organizations

- 2,107 Pre-COVID19
- 2,067 Post-COVID19

1055 Average number of edtech tools accessed monthly by each U.S. school district.

952 Avg EdTech Tools Accessed per Month Pre-COVID19

1327 Avg EdTech Tools Accessed per Month Post-COVID19

Post-COVID19 Breakdown of Top 40 Products by Tool Type & Primary Purpose

- Curriculum 37%
- Operational 50%
- Reference 8%
- Assessment 5%
- Supplementary

All products in the LearnPlatform product library are classified and tagged to reflect their primary uses.

Assessment
designed for measurement of achievement (e.g., formative quiz apps, online testing)

Curriculum
designed and used to provide specific instruction to students (e.g., online textbooks, video tutoring tools)

Operational
designed and used by educators and administrators to streamline tech-enabled environments (e.g., online gradebooks, parent communications)

Reference
primarily used for research and data gathering (e.g., online databases, dictionaries, news sites)
EdTech Top 40

Based on post-COVID19 usage data across hundreds of U.S. schools, districts and higher education institutions.

Rank | Product Name | Type | Primary Purpose | Rank Change | Full Year Rank
--- | --- | --- | --- | --- | ---
1 | Google Docs | Operational | Creation |  | 1
2 | Google Drive | Operational | Storage |  | 2
3 | Google Classroom | Operational | LMS |  | 4
4 | Google Slides | Operational | Creation |  | 3
5 | Google Forms | Operational | Survey |  | 5
6 | Google Meet / Hangouts | Operational | Communications | NEW | 19
7 | Zoom | Operational | Communications | NEW | 17
8 | Google Sites | Operational | Creation | 1 | 8
9 | Clever | Operational | SSO |  | 9
10 | Google Sheets | Operational | Creation | 1 | 10
11 | Wikipedia | Operational | Reference |  | 7
12 | Khan Academy | Curriculum | Supplementary | 2 | 10
13 | Flipgrid | Operational | Creation | NEW | 22
14 | Quizlet | Curriculum | Supplementary | 4 | 12
15 | Kahoot! | Assessment | Formative | 9 | 6
16 | Canvas | Operational | LMS | 3 | 21
17 | Quizizz | Assessment | Formative | 4 | 14
18 | Google Calendar | Operational | Tool | 17 | 24
19 | Edpuzzle | Curriculum | Supplementary | NEW | 32
20 | Scholastic | Curriculum | Core Instruction | 2 | 16
21 | BrainPOP | Curriculum | Supplementary | 12 | 26
22 | Google Drawings | Operational | Creation | NEW | 51
23 | CoolMath Games | Curriculum | Supplementary | 11 | 13
24 | Securly Anywhere Filter | Operational | Security | 13 | 44
25 | Epic! - Unlimited Books for Kids | Curriculum | Supplementary | 15 | 36
26 | Newsela | Curriculum | Supplementary | 3 | 29
27 | ABCya! | Curriculum | Supplementary | 11 | 18
28 | Prodigy | Curriculum | Supplementary | 8 | 23
29 | Weebly | Operational | Creation | 14 | 15
30 | ClassLink | Operational | SSO | NEW | 50
31 | i-Ready | Curriculum | Core Instruction | 1 | 41
32 | Desmos | Curriculum | Supplementary | 11 | 27
33 | Padlet | Operational | Creation | NEW | 53
34 | IXL Math | Curriculum | Core Instruction | NEW | 48
35 | NYTimes.com | Reference | Research | 13 | 25
36 | CNN Student News | Reference | Research | 11 | 28
37 | Nearpod | Curriculum | Supplementary | 6 | 35
38 | Grammarly | Operational | Creation | 14 | 31
39 | McGraw-Hill Education | Curriculum | Core Instruction | 1 | 45
40 | Seesaw | Operational | LMS | NEW | 94

The numbers in parenthesis after the year (e.g. 2019-2020) indicate the start and end of the post-COVID19 time frame. Data on Google Chrome and LearnPlatform’s Google integration, when available, is used to identify top edtech products. The main purpose is to provide insights into the most popular edtech products accessed from year to year in the EdTech Top 40. To identify changes in rankings from the pre-COVID19 period to the post-COVID19 period, the post-COVID19 time frame is compared against the pre-COVID19 time frame.

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*Findings are based on the analysis of deidentified data from July 1, 2019 to May 15, 2020, including specific analyses from post-COVID19 (July 1, 2020 to March 15, 2020) and post-COVID19 (March 16, 2020 to May 15, 2020) time frames.*