ACTIONABLE SCIENCE ANNOUNCES BOARD OF ADVISORS ADDITIONS

New Advisors Bring Industry and Functional Perspective in IT, Human Resources and Client Experience as Actionable Science Continues Its Growth

SAN RAMON, Calif., June 7, 2017 -- Artificial intelligence and enterprise chatbot development company [Actionable Science](#) has added two senior professionals to its board of advisors: business services transformation leader David Kruzner as well as customer experience and marketing communications executive Heather Harper.

"The addition of David and Heather to our board of advisors adds perspective on the needs, goals and challenges of the clients our virtual people serve," said Saurabh Kumar, Actionable Science CEO and co-founder. "Having insights from their work in key functional areas will enhance our development of chatbot powered solutions for human resources, information technology and customer experience teams using natural language, machine learning, and robotic process automation."

Kruzner is the founding partner of Kruzner, Karumuru & Associates, a consulting firm specializing in transforming businesses and optimizing business operating models through business-IT strategy design. This work has included a focus on simplification, disruption, operational excellence and digital innovation. For more than 20 years, Kruzner has developed and led clients' executive teams in strategic planning, business process re-invention, digital and analytics innovation, and operating model design. As a result of these efforts, Kruzner has driven client teams to achieve business outcomes including revenue gains, cost reductions and operating productivity improvements within Fortune 2000 organizations. Kruzner has experience working in industries such as manufacturing, consumer packaged goods, energy, healthcare, financial services and retail.

Harper, who is the founder of Chartwell Content, has worked extensively on the creation of organizations' brands and effective delivery of supporting employee and customer experiences. Her programs have focused on driving business results through employee engagement and customer advocacy by using content marketing, communications, leadership and innovation programs. She has worked as a senior executive in banking and wealth management as well as at leading marketing communications firms.

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Actionable Science's virtual people recently have been selected for applications that facilitate consumer product selection as well as IT Helpdesk and human resources activities. The company's bots provide end-to-end automation solutions by first gathering information conversationally from users over web, messaging and interactive voice response systems; then learning from the data received; and ultimately taking action by leveraging robotic process automation.

About Actionable Science

Actionable Science (www.actionable.science), based in the San Francisco Bay Area, makes it easy for businesses to leverage artificial intelligence to improve productivity, enhance customer experiences, increase employee satisfaction and lower costs. Actionable Science creates enterprise-quality AI powered virtual people who address a range of tasks for sales, servicing, IT Help Desk, HR Helpdesk and other functions. Actionable Science's advanced bots have natural language conversations, evolve using machine learning, and execute tasks by leveraging robotic process automation (RPA). Actionable Science was selected in 2016 as a Microsoft BizSpark Plus program participant.

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