

PRESS RELEASE

Charter Market Extending Trading Hours

From 6th May, Cirencester's Friday Charter Market will be extending its trading hours from 3pm until 4pm.

Due to the success of the Free After 3pm parking initiative in the Forum and Brewery car parks in Cirencester, the Friday Charter Market will now be trading from 9am to 4pm. The Charter Market has traditionally closed at 3pm but with the town becoming very much open for business later in the day, the market team and the traders all felt that shoppers in the town centre would benefit from the market extending its trading hours by an extra hour.

This is especially beneficial now the days are longer and lighter. People who are coming in to town later in the day can enjoy the market experience and get some great quality essentials for the weekend.

With the town centre regenerations works commencing in February, the Friday Charter Market and the Farmers Market (which takes place every 2nd & 4th Saturday of the month) has relocated next to the church and in West Market Place whilst the works are carried out. However the move has worked well with many members of the public remarking that it's a great spot for the market set against the back drop of St John the Baptist's church and is a lovely environment for shopping.

Becky Coles, Community Services Manager said, "we have noticed that the town is busier in the afternoon due to the Free after 3pm scheme and we felt this would be a great opportunity for the town to benefit from the market extending its trading to meet the shopping needs of the town and support local business, which will hopefully benefit them especially coming into the summer months".

Caroline Pover, Auntie Caroline, Charter Market Trader said "People are not always thinking of pickled onions early in the day, so I look forward to getting to know new customers thanks to the free parking and our extended trading hours to match!".

To find out more about the market and the fantastic range of stallholders, go to www.cirencester.gov.uk/markets. If you have any specific questions about the markets please e-mail markets@cirencester.gov.uk, like us on Facebook @Cirencester Markets or Twitter @CirenMarkets or pop in to the Local Information Centre at Bingham House.

Bingham House, 1 Dyer Street, Cirencester, Gloucestershire, GL7 2PP
Tel: 01285 655646/Fax: 01285 643843/Web: www.cirencester.gov.uk



INFORMATION FOR EDITORS

The Charter Market is held every Friday 09:00 to 15:00

The Farmers Market is held every 2nd and 4th Saturday of the month 08:30 to 13:30



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