
PRESS RELEASE



Cirencester Markets Workers Loyalty Card

Cirencester Markets are delighted to announce a fantastic promotion for the working community of Cirencester, the Workers of Cirencester Loyalty Card.

As the town is currently going through a period of change with the Charter and Farmers' markets relocating next to the church, the team and traders at Cirencester Markets wanted to recognise those working in Cirencester whose contribution to the town is invaluable, helping Cirencester be the great and vibrant place that it is.

The Loyalty Card will give those who work in Cirencester access to a wide range of discounted special offers available from the traders at the weekly Friday Charter Market and the twice monthly Farmers' Market.

Mayor Mark Harris, who is also Lead Member for Community Services said: "we have some fantastic traders at Cirencester Markets, many of whom have been trading at the market for many years providing high quality, value for money products with a great personal service – even in the midst of the cold winter and we wanted to spread the word and enable people working in the town to benefit from the what the market has to offer"

Suzie Lew, Market & Events Officer at Cirencester Town Council Services explained "our traders have come up with individual special offers that complement their businesses which will provide versatility when shopping at the market so shoppers can choose what they want/need, when they need it whilst making some good savings to their wallet."

Becky Coles, Community Services Manager added "We have a number of plans for the future of Cirencester's Markets and this is one of the first steps towards invigorating the market and making the most of the great opportunities that the regeneration of the Market Place will provide."

Cirencester Markets boast a fantastic array of stalls which include local produce, cooked food, plants, homewares, crafts and luxury clothing. The Market Place is a great place to get the weekly shop sorted in town with an enviable selection of food retailers in the town and the workers of Cirencester are invited to discover the market, experience high quality products, chat with the traders and enjoy the fantastic backdrop of St John the Baptist Church.

Bingham House, 1 Dyer Street, Cirencester, Gloucestershire, GL7 2PP
Tel: 01285 655646/Fax: 01285 643843/Web: www.cirencester.gov.uk



If you are eligible and would like a Loyalty Card, please either visit the Town Council's Information Centre in Bingham House on Dyer Street or call Cirencester Town Council on 01285 655646. You will need to provide proof that you work in Cirencester, e.g.. business or employee ID card.

To find out more about the market and the fantastic range of stallholders and view the list of Workers of Cirencester Loyalty Card special offers, go to www.cirencester.gov.uk/markets.

To keep up to date with Cirencester Markets, follow on Facebook (Cirencester Markets); Twitter (CirenMarkets) or Instagram (cirencestertowncouncil).

INFORMATION FOR EDITORS

The Charter Market is held every Friday 09:00 to 15:00

The Farmers Market is held every 2nd and 4th Saturday of the month 08:30 to 13:30

If you have any specific questions about the markets or this press release, please e-mail suzie@cirencester.gov.uk or call 01285 655646.

This promotion is valid until 31st October 2016.



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