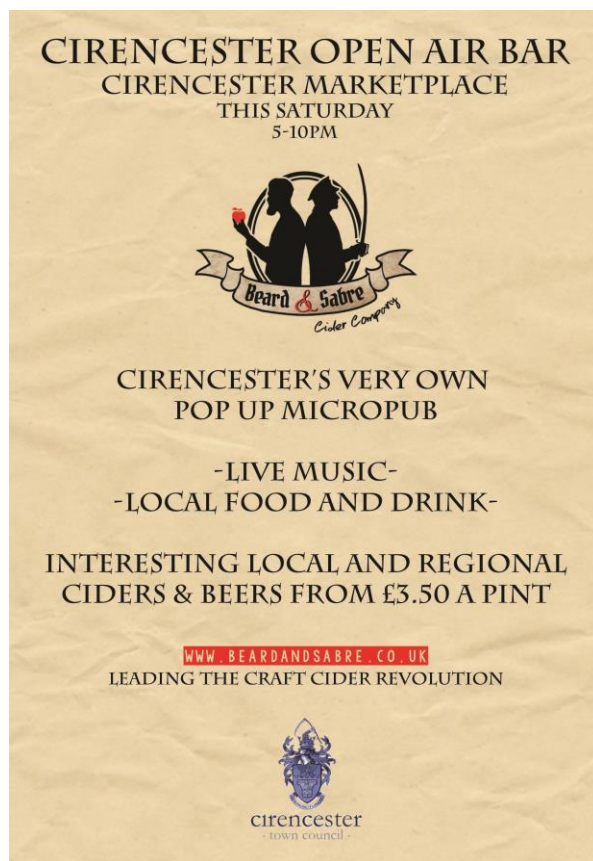


## CIRENCESTER OPEN AIR BAR PRESS RELEASE

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The Beard & Sabre Cider Company, Cirencester's Cider Press, will be hosting an open air bar on Saturday the 12<sup>th</sup> August 2017 (with conditions permitting: again on the 19<sup>th</sup>, 26<sup>th</sup> August and the 9<sup>th</sup> September).

Lacking a micropub this is a great opportunity for Cirencester to showcase its local food and drinks producers, having a cider press and two breweries Cirencester is the perfect venue to host a 'pop-up micropub' – especially after the recent marketplace renovation and lack of similar venue.

The Beard & Sabre Cider Company was founded in July 2015 in response to the Craft Beer Revolution, despite cider being quintessentially British there's no middle ground between ultra-traditional farmhouse ciders and rehydrated concentrate corporate ciders. The Beard & Sabre Cider Company is defining craft cider by creating drinks that are interesting, new and varied but are always crafted on a base of 100% pressed vintage cider apple – never apple concentrate.

Similar to the Beard & Sabre Cider Companies successful 'Open Press' event in October 2016, the open bar aims to provide the same offering, whilst supporting sister local businesses and being accessible to the general public. Food will be provided by Oxford Delhi, beer will be provided by Corinium Ales & Force Brewery. Music will be live acoustic from a variety of local and regional artists. <http://www.theoxforddelhi.co.uk/> <http://www.coriniumales.co.uk/> <http://www.forcebrewery.com/>

For further information please visit The Beard & Sabre Cider Companies website: [www.BeardandSabre.co.uk](http://www.BeardandSabre.co.uk), their Facebook page: <https://www.facebook.com/BeardandSabre/> or Cirencester Town Council's event page: <https://www.facebook.com/events/1415959091775029>

Any queries may be directed to: [Cider@BeardandSabre.co.uk](mailto:Cider@BeardandSabre.co.uk) / 0800 689 3406. (9-5 M-F) Point of Contact: Tom Dunn (Director, Production) [Tom@BeardandSabre.co.uk](mailto:Tom@BeardandSabre.co.uk) / 07496590637 3pm-8pm 7 Days. /Unit 2B Norcote, GL7 5RH./