

PRESS RELEASE

Cirencester Youth Market 2018

Acknowledging Young Entrepreneurs in the Cotswolds

Cirencester is looking forward to hosting its third successful Youth Market in the Market Place on Wednesday 14 March from 10.30am to 2.30pm.

The event is organised by Cirencester Town Council and the E4 Group, which aims to inspire and support the enterprising young people within the Cirencester community and is made up of the Royal Agricultural University, Cirencester College, Deer Park School and Kingshill School.

This year's market will feature over fifteen stalls presenting an eclectic and diverse array of Cirencester's talented entrepreneurs. Many of them are either currently students or new start ups and will be using the market as a platform to promote their business, test the water by gaining feedback and nurturing their sales and mechanising skills.

The new Market Place provides a perfect environment for the market which provides a comfortable, clean and safe space for them to trade from. Many famous businesses were first established on markets and this year's event will feature an assortment of food, drink, arts and crafts and some innovative business ideas.

To further enhance the atmosphere, the event will also include live performances from Deer Park School and Cirencester College Performing Arts students. Cirencester has an abundance of young talent and the Town Council and E4 group are passionate about providing opportunities for the town's talent to flourish and gain valuable experience.

Councillor Nigel Robbins, Mayor of Cirencester, said: "Things are on the move in Cirencester; the Phoenix Festival, the new Barn Theatre and now the Youth Market, where valuable prizes can be won for the Best Stand and Business Sustainability. The Town Council wants young people to lead the way with their energy and imagination. Our brand new Market Place is the place to be on Wednesday 14th March, so come along and see what tomorrow's entrepreneurs are up to."

Katy Duke, Head of Enterprise at the Royal Agricultural University, said: "This fantastic initiative gives the town's young business people a platform to display and sell their products and services whilst developing their enterprise and business acumen.

Bingham House, 1 Dyer Street, Cirencester, Gloucestershire, GL7 2PP
Tel: 01285 655646/Fax: 01285 643843/Web: www.cirencester.gov.uk



“I want to encourage everyone in our community to come along to the Market Place on Wednesday to see and sample the work of these developing entrepreneurs.”

Among the growing businesses created by RAU students and exhibiting on Wednesday are Cotswold Hills White Wine, Muddy Wellies Craft Ale and Cider, Port Bredy Antiques and Collectibles, CJ Lamb Pest and Vermin Control and Jen Winnett Art – a collection of colourful art prints and greetings cards produced from sustainable materials.

Second year students Harry Devlin and Gerald Salvin will be hosting a brand pre-launch for their business which will produce quality shoes with a ‘quirky colourful style’.

Come along and support these budding entrepreneurs! If you want to join the conversation on social media follow #cirenyouthmarket. For more information or to apply for a stall go to www.cirencester.gov.uk/youth-market

INFORMATION FOR EDITORS

For more information or media enquiries, please contact suzie@cirencester.gov.uk or 01285 655646 or go to www.cirencester.gov.uk/youth-market

Royal

Agricultural

University

The Royal Agricultural University’s award-winning Enterprise and Entrepreneurship Programme provides a robust and supportive programme for all students, from the embryo of an idea through to the launch of a fully tried and tested business, and beyond. The University also runs business planning competitions, workshops, mentoring, and trading opportunities (such as the Cirencester Youth Market), to help students develop their business and gain valuable experience and contacts for the future.

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