

ELIZABETHALLEBACH

GRAPHIC AND WEB DESIGNER

EXPERIENCE

UX Designer

Viddler Inc: May 2017 - Present

- Designs workflow & functionality of the Viddler products
- Creates graphic and web designs for the marketing team
- Researches best UX practices for Viddler products

Web Designer and Marketer

Viddler Inc: December 2015 - Present

- Created full website and brand design
- Designed, executes, and manages social media strategy
- Produced all company sales documents and graphics
- Wrote regularly for the Viddler Blog

Student Marketing Worker

Lebanon Valley College: January 2017 - Present

- Organized LVC's social media accounts
- Designed posters for various activities on campus

Marketing Intern

Viddler Inc: May 2015 - December 2015

- Designed preliminary web designs, sales graphics, and presentations
- Spearheaded and implemented B2B Instagram social strategy

Graphic Design Intern

Lehigh Valley Chamber of Commerce: October 2014 - May 2015

- Worked remotely to design posters for Chamber events
- Collaborated with clients to make their vision a reality

RELATED SKILLS

Computer Programming:

HTML, CSS, Bootstrap, JavaScript, JQuery

Software:

Hubspot, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe InDesign, InVision, Google Slides, Google Docs, Microsoft Office

Computer Platforms:

Mac OS and Microsoft Windows

Social Media

Facebook, Twitter, Pinterest, Instagram

ASK ME ABOUT

- References and job history
- Ask me about how the Jabeeko Online Agency placed second place at Lebanon Valley College's Inquiry Awards.

EDUCATION

Lebanon Valley College

Annville, PA 17003


BS Digital Communications

Concentration: Business Technology

Graduated: May 2017

CONTACT

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 @lizallebach

ACTIVITIES

Vale Media Industries Conference

*Vice President: Digital Communications
August 2016-December 2016*

Oversaw and approved all marketing, web development, social media, and responsible for day-of conference success

Digital Communications Club

President

February 2015 - May 2016

Promoted Digital Communications events, created a Bootstrap how-to class, mentored digital communications students

AWARDS

Leadership Award Scholarship

2013

Scholarship worth \$13,000, annually

Inquiry Winner - 2nd Place

Spring 2017

Jabeeko Online Agency

Inquiry Winner - 2nd Place

Spring 2016

What If LVC Project

Dean's List

2014, 2015, 2016, 2017