Raul A. Raygoza

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PROFESSIONAL EXPERIENCE

▶ GRAPHIC DESIGN SPECIALIST | *SIATech, Inc.*
2009-Present

Focused on the strategic development of all school marketing materials including education publications, annual public outreach campaigns, and corporate identity management and maintains. Developed and upheld web and social media graphics, photos, and videos. Created full-scale design systems for yearly national conferences that included; web graphics, programs, agendas, reports, booklets, banners, postcards, and stationary.

▶ FREELANCE GRAPHIC DESIGNER
2010-Present

As a Freelance Graphic Designer, I focus on developing engaging and innovative digital and print designs for clients in broad range of industries. My primary goal is to help clients achieve their business objectives through forward-thinking graphic designs and strategies.

▶ MARKETING DIRECTOR | *Siguele Nightlife, Inc.*
2008-2009

Conceptualize of public and private entertainment events, focused on coordinating, organizing, and designing new event themes and marketing. Developed event specific advertising graphics for print and social media marketing. Assisted in proposal formatting for new venues, as well as the management of all advertising via emails, social media, and website.

▶ OPERATIONS SPECIALIST | *Profitline, Inc.*
2004-2007

Quality control and verification of telecommunication billing for national corporate clients. Managed a team of 4-6 members while handling all supervisory duties including training, scheduling, and team meetings. Developed and maintained daily, weekly, monthly, and yearly reports on work output, department performance, and goal achievement.

EDUCATION

▶ BACHELORS: **Bachelor of Arts - Graphic Design**
San Diego State University, San Diego, CA. 2015
+ Dean's List: Fall 2012 through Fall 2015

▶ DEGREE: **Associate in Arts Degree – Art (Studio)**
Mira Costa College, Oceanside, CA. 2011
+ Student Show First Place Art Award 2011

TECHNICAL SKILLS

+ Photoshop
+ Illustrator
+ InDesign
+ Dreamweaver
+ After Effects
+ HTML/CSS/CMS
+ Photography
+ Data Analysis
+ Social Media Experience
+ Problem Solving

CREATIVE SKILLS

+ Logo & Logotype
+ Illustration
+ Branding & Identity
+ Web Design
+ Stationary
+ Packaging
+ Advertising & Marketing
+ Hand Lettering

ABILITIES

+ Self motivated with excellent writing and verbal communication skills
+ Detail Oriented / Organized / Reliable
+ Time and project management
+ Fast learner with enthusiasm on learning and improving technical and professional skills
+ OS: Windows and Mac proficient
+ Solid knowledge of installation and configuration of computers/components and computer hardware
+ Software: MS Office Business Suites, Adobe Creative Suites and previous, SketchUp 3D, and Google Docs Proficient
+ Data entry: 50 WPM, 10key
+ Language: Fully Bilingual: Spanish

ACHIEVEMENTS

▶ Featured hand-lettering design on the annual publication of Typism Book 3. 2016

MEDIA

+ instagram.com/raul.a.raygoza
+ twitter.com/raul_a_raygoza
+ linkedin.com/in/raulraygoza