

WHAT'S AROUND THE SPORTS FACTORY?

ENTERTAINMENT

- GoRockford (Rockford Area Convention & Visitors Bureau)
- Coronado Theatre
- The Music Box
- Rockford City Market
- The Underground Art Gallery
- Union Lounge
- Erlander Home Museum
- Big Timber Axe Throwing and Bar
- The Crow Bar & Gaming Lounge
- BMO Center
- VPW Studio RKFD
- Rockford Public Library - Main Branch
- The Office Niteclub
- Social Urban Bar & Restaurant
- Discovery Center Museum
- Rocktown Adventures of Rockford

DOWNTOWN SIGHTS

- Tinker Swiss Cottage Museum & Gardens
- Beattie Park
- Burpee Museum of Natural History
- Riverfront Museum Park
- Ingersoll Centennial Park
- Booker Park
- Joe Marino Park
- Haight Park
- Waterside Plaza
- Haskell Park
- Wester Park
- Riverview Park
- Webbs Norman Center
- Eddie Green Place
- Ethnic Village

HOSPITALITY

- Embassy Suites by Hilton Rockford Riverfront
- Lafayette Hotel

RECREATION

- King Bridge Co. Bridge
- Rockford Riverwalk

RESTAURANTS/DINING

- District Bar and Grill
- Woodfire Rockford
- Minnihan's
- Ambiance Cuisine Cocktails & Catering
- Cantina Taco
- Tortilla Express
- Minni's Sports Bar
- The Sandwich Spot
- Prairie Street Brewing Co.
- Carlyle Brewing Co.
- Disco Chicken
- Bop Bop Korean BBQ & Rice Bowl
- Crust & Crumbles
- Inzombia Coffee
- Wired Café
- Sisters Thai Cafe
- Abreo
- Mo's Coffee and Cafe
- Jalisco & Tequila Mexican Restaurant
- La Michoacana Mexican Creamery
- Isla Del Mar
- Olivo Taco - Rockford
- Rockford Roasting Co
- 27 Aluna
- CJs Public House
- Mary's Place
- Tower Kitchen & Bar
- The Top

MAJOR DOWNTOWN ROCKFORD EVENTS:

- Stroll on State** - Estimated 60,000 guests
- IronMan 70.3 Rockford** - 2,500 athletes and 7,500 spectators
- Rockford 4th of July Celebration** - Tens of thousands of people
- City Market** - 82,000 in attendance in 2023
- Rockford IceHogs Games** - Over 157,000 fans attended the 2022-23 season

