



OUR POSITION:

To provide comprehensive services and long-term empowerment, to transform lives.

OUR VISION:

We envision a community of empowered individuals, especially men of color, who achieve long term job success to support their families.

OUR MISSION:

Transforming lives out of poverty through meaningful employment.

! WHO WE ARE

Twin Cities R!SE is a job training organization serving the Twin Cities metro area.

OUR PROGRAM INCLUDES:

- » **Basic work skills training**
- » **Personal Empowerment** training
- » **Coaching**
- » **Employment placement** services
- » **Reentry Connect** – targeted program for recent ex-offenders
- » **Support services and referrals** to help participants overcome challenges
- » **Internship opportunities** with hiring partners to support job readiness preparation

! WHO WE SERVE

- **The program served 713 low income adults in 2014.**
- We work with the hardest to serve adults – typically with extensive barriers such as:
 - » generational poverty
 - » criminal histories
 - » chemical dependency
 - » mental health issues
 - » homelessness
 - » chronic unemployment
- We predominately work with African-American men, although our program is open to all.

! PERSONAL EMPOWERMENT

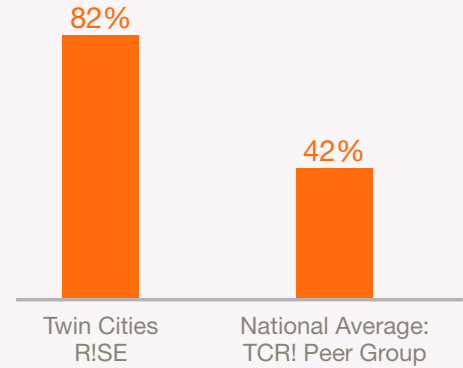
We consider Personal Empowerment the key to long term, sustainable change for participants. It teaches core skills that are critical for long term success.

Empowerment helps participants to grow in self-confidence, regulate emotions, develop problem solving skills, and take responsibility for their own future.

! PROGRAM OUTCOMES

- We use long-term metrics to measure our success.
- **2014 graduates' average starting income: \$26,779 plus benefits, up from less than \$5,000 at program start**
- Dramatic reduction in recidivism for ex-offenders
 - » TCR! Ex-Offender Final Placement Recidivism Rate = 16%
 - » National Ex-Offender Recidivism Rate = 61%
- Success in the program is long term and transformational

12-Month Job Retention Rates Are Twice the National Average



! PAY FOR PERFORMANCE (PFP) MODEL

Twin Cities RISE is a pioneer in performance-based funding, partnering with the State of Minnesota in 1997 to develop PFP funding based on the Return on Investment provided to state taxpayers.

- » **Return on Investment of 600%**
Over 15 years, the ROI is more than \$7 received in benefits for every \$1 invested
- High income change and long term job retention of graduates results in:
 - Increased tax receipts
 - Reduced government support
 - Reduced criminal justice costs
- » **Codified through State of MN Legislation 1997-2013**
TCR! paid only when a participant is placed into a job earning \$20,000/year or more, with an income change of at least \$10,000

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